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Icelandair Becomes First Airline to Bring High-Speed Connectivity and Internet Streaming to Transatlantic Flights with ViaSat's In-flight Internet System

All Passengers Can Enjoy Continuous Internet Streaming of Movies, Music, Videos and More When Flying to Icelandair's More than 40 Destinations

CARLSBAD, Calif. and REYKJAVIK, Iceland, May 22, 2017 /PRNewswire/ -- Icelandair, in operation since 1937, has a long history of bridging North America and mainland Europe through Iceland. Today, the Airline announced it will bring the fastest, most powerful in-flight connectivity and internet streaming service to passengers - across this transatlantic bridge - through a new partnership with global broadband services and technology company, [ViaSat Inc.](#) (NASDAQ: VSAT).

To deliver ultimate internet experiences at 35,000 feet, Icelandair will tap into ViaSat-2, expected to be the most powerful, highest capacity satellite communications system at launch, and will leverage ViaSat's latest generation (Gen-2) in-flight internet system. By using the latest advancements in ViaSat's in-flight internet portfolio, Icelandair will be able to offer full internet and streaming services at scale.

"Icelandair continues to expand its global network with additional flights, aircraft and service capabilities across the Atlantic - our investment in new technology, from ViaSat, will deliver one of the best internet experiences in the skies," said, Guðmundur Óskarsson, senior vice president, Sales and Marketing, Icelandair. "In partnering with ViaSat we continue our strong reputation of putting our passengers first by giving them the opportunity to use the internet the way they want to - by providing internet with fast web browsing speeds and video streaming."

Icelandair will integrate ViaSat's in-flight internet system across its fleet of 16 Boeing 737MAX aircraft through post-delivery modifications. ViaSat plans to deliver continuous, reliable high-speed connectivity from Icelandair's 18 North American gateways across the Atlantic Ocean to Iceland and more than 25 destinations in Europe. By using ViaSat's Gen-2 equipment, which is optimized to take full advantage of the highly-anticipated massive amounts of capacity offered by the ViaSat-2 satellite, Icelandair can offer passengers even faster and higher-quality in-flight internet connections, as well as keep pace with the growing broadband demands of the fully connected aircraft.

"This is a watershed moment for ViaSat - as this is the first time an airline will use our technology to offer full internet connectivity and internet streaming to passengers over the Atlantic Ocean," said Don Buchman, vice president and general manager, Commercial Mobility at ViaSat. "This boldly speaks to Icelandair's commitment to ensuring passenger comfort and loyalty while showing how far ViaSat has taken the in-flight internet industry in just a matter of years."

How It Works

Highest-quality internet connections are made possible by connecting passenger devices directly to ViaSat's ViaSat-2 Ka-band satellite network (over North America and the Atlantic Ocean), and then switching these passenger connections over to the European KA-SAT network, a high-capacity Ka-band satellite system part owned by ViaSat through its European joint venture with Eutelsat.

Availability

The installation of the ViaSat in-flight internet equipment is expected to begin in March 2018 and continue through 2020.

About Icelandair

Icelandair offers service to and from Iceland through Icelandair's hub at Keflavik International Airport serving 18 destinations in North America and more than 25 destinations in Scandinavia, the U.K. and Continental Europe. Only Icelandair allows passengers to take an Icelandair Stopover for up to seven nights at no additional airfare.

About ViaSat

ViaSat, Inc. (NASDAQ: [VSAT](#)) keeps the world connected. As a global broadband services and technology company, ViaSat ensures consumers, businesses, governments and military personnel have communications access - anywhere - whether on the ground or in-flight. The Company's innovations in designing highest-capacity satellites and secure ground infrastructure and terminal technologies coupled with its international network of managed Wi-Fi hotspots enable ViaSat to deliver a best available network that extends the reach and accessibility of broadband internet service, globally. For more information visit ViaSat at: www.viasat.com, or follow the Company on social media:

[Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#).

Forward-Looking Statements

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements, among others, include statements that refer to the speed, performance and quality of the ViaSat/Eutelsat internet service offered through its joint venture; the roll-out and uptake of products and services by, and services offered by Icelandair; and the expected capacity, service, coverage, service speeds, availability and other features of the satellites, and the timing, cost, economics and other benefits associated therewith. Readers are cautioned that actual results could differ materially and adversely from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: the ability to successfully implement ViaSat's business plan for broadband services on the anticipated timeline or at all; risks associated with production, installation and implementation; risks associated with the construction, launch and operation of satellites, including the effect of any anomaly, operational failure or degradation in satellite performance; ability to successfully develop, introduce and sell new technologies, products and services; government audits; changes in the global business environment and economic conditions; reduced demand for products and services as a result of continued constraints on capital spending by customers; changes in relationships with, or the financial condition of, key customers or suppliers; unexpected challenges with joint venture; reliance on a limited number of third parties to manufacture and supply products; increased competition; introduction of new technologies and other factors affecting the communications and defense industries generally; the effect of adverse regulatory changes on ViaSat's ability to sell products and services; ViaSat's level of indebtedness and ability to comply with applicable debt covenants; ViaSat's involvement in litigation, including intellectual property claims and litigation to protect proprietary technology; and ViaSat's dependence on a limited number of key employees. In addition, please refer to the risk factors contained in ViaSat's SEC filings available at www.sec.gov, including ViaSat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. ViaSat undertakes no obligation to update or revise any forward-looking statements for any reason.

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