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## It's Time to "Answer That Question, or Take the Physical Challenge," as Nickelodeon Brings Back Double Dare in Brand-New Series!

*Double Dare* Returns This Summer for a New Generation of Trivia, Stunts, Wringers, Hamster Wheels and Nose Picking

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BURBANK, Calif.--(BUSINESS WIRE)-- [Nickelodeon](#) is bringing back the original kids' game show *Double Dare* this summer with 40 brand-new episodes, giving a new generation of fans the chance to compete in the messiest and most physically challenging competition of their lives. With *Double Dare* remaining an iconic touchstone for its original millennial audiences, the new version will feature the gameplay and challenges they remember, as well as appearances from blasts from the past and stars from today.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180425006283/en/>



*Double Dare* features two teams competing to win prizes by answering brain-bending trivia questions, completing messy, physical stunts and ultimately facing the infamous obstacle course--the human hamster wheel; the classic gigantic mouth; the wringer; and the iconic Double Dare nose.

*Double Dare* premiered on Oct. 6, 1986, on Nickelodeon, and ran from 1986-1993, making it the network's longest running game show. Shortly after its debut, *Double Dare* became one of the most popular original daily programs on cable television. The series went into syndication in 1988, and was later revamped as *Super Sloppy Double Dare* in 1989. The show also ran on broadcast television as *Family Double Dare* in 1988, followed by new versions on Nick, including *Double Dare 2000*.

### About Nickelodeon

Nickelodeon, now in its 39<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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