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Clusterfest Reveals Details for Immersive, One-of-a-Kind Experiences from TV's Most Iconic Comedy Shows

Themed Attractions Include Comedy Central's *South Park* County Fair, *The Daily Show* Presents The Donald J. Trump Presidential Twitter Library, Paddy's Pub from FXX's *It's Always Sunny in Philadelphia*, Netflix's *Arrested Development* and *NickSplat Double Dare* Presented by Mtn Dew® Kickstart™

Tickets on Sale Now at www.clusterfest.com

SAN FRANCISCO--(BUSINESS WIRE)-- [Comedy Central](http://www.comedycentral.com), the #1 brand in comedy, [Superfly](http://www.superfly.com), the brains behind *Bonnaroo*, and *Outside Lands* co-producer, Another Planet Entertainment, today announced details for the *Comedy Central Presents Clusterfest* immersive experiences. These five different attractions, each inspired by some of TV's most iconic shows, distinguish the fan experience at Clusterfest and make the festival unlike any other through creative set design, themed food and drink offerings, surprise appearances by cast members, interactive programming, and of course, lots of humor. The three-day comedy and music festival takes place in San Francisco June 1-3, 2018 and tickets are on sale now at www.clusterfest.com.

In addition to performances from more than 70 comedians and musicians, including headliners Jon Stewart, Amy Schumer, The Lonely Island, Trevor Noah, and John Mulaney, fans can step into the worlds of their favorite television shows with large scale, interactive attractions. These include Comedy Central's *South Park* County Fair, *The Daily Show* Presents: The Donald J. Trump Presidential Twitter Library, Paddy's Pub from FXX's *It's Always Sunny in Philadelphia* and the Banana Stand and Stair Car from Netflix's *Arrested Development*, and *Double Dare* Presented by Mtn Dew Kickstart.

SOUTH PARK COUNTY FAIR

The *South Park* County Fair will invite attendees to "Come on down to Clusterfest and have yourself a time!" Festival-goers can enter the world of *South Park* and join characters at the County Fair where attendees can try their luck at classic carnival games infused with a *South Park* twist, including:

- | Member Berries Skee Ball
- | Cupid Me Couples Archery
- | Randy and Friends Roller Balls
- | Lemmiwinks: Beat the Buzzer
- | Kick the Baby Game
- | Fishin' for Water Bears

THE DAILY SHOW PRESENTS: THE DONALD J. TRUMP PRESIDENTIAL TWITTER LIBRARY

The enormously successful, hugely popular and critically-acclaimed *The Daily Show* Presents: The Donald J. Trump Presidential Twitter Library will be on display at *Clusterfest*. Following its phenomenal debut in New York City, with stops in Chicago and Los Angeles, the San Francisco edition will be so tremendous that those who miss it will be SAD!

Every president since Franklin D. Roosevelt has been honored with a meticulously curated memorial library commemorating the documents of historical value crafted during his time as leader of the free world. Continuing this hallowed tradition, and seeing no need to wait for him to leave office, *The Daily Show* will once again honor the current president with *The Daily Show* Presents: The Donald J. Trump Presidential Twitter Library, showcasing the Commander in Chief's preferred vessel for communicating with the public, his Twitter feed.

The library will feature audio/visual installations and a fully interactive experience for hands of all sizes, giving patrons a once-in-a-lifetime opportunity to memorialize and celebrate the many "unpresidential" moments of President Trump's Twitter history.

Select exhibitions housed in the Presidential Twitter Library include:

- | **THE COMMANDER-IN-TWEET:** In the Library's marquee attraction, attendees will step into a replica of the Oval Office, be presented with a crisis situation, and have 30 seconds to compose a tweet while sitting on a golden toilet, just like the president!
- | **SAD! A RETROSPECTIVE:** A video retrospective will solemnly display a collection of people, places and things that the President has deemed "SAD!"
- | **TRUMP VS. TRUMP:** Here we document President Trump's unique ability to hold a variety of different opinions on the same subject.
- | **VERIFIED SURVIVORS:** Listen to a series of testimonials from high-profile victims, as they recount the trauma of being attacked by Trump on Twitter.
- | **DONALD J. TRUMP: A MAN OF CHARACTERS:** In a short docufilm narrated by *Daily Show* correspondent Desi Lydic, the library takes a look at Trump's Twitter history and the social media platform he made great again.
- | **MASTERWORKS:** Sit back and admire some of Trump's finest works as a master tweeter.
- | **TWISTORY IN THE MAKING: DONALD J. TRUMP ON TWITTER:** Study the broad arc of Trump's history in one comprehensive timeline, from his very first tweet about his appearance on Letterman, to his proclamations that Obama was born in Kenya, to his important, early morning screeds as the leader of the free world.

FXX'S IT'S ALWAYS SUNNY IN PHILADELPHIA: PADDY'S PUB

Some say you haven't lived until you've taken a selfie at the urinal of Paddy's Pub from FXX's *It's Always Sunny in Philadelphia* attraction. "The worst bar in Philadelphia" will be back in Civic Center Plaza and is even bigger, beefier and beer-ier than last year, Paddy's Pub is a full-scale replica from the show, complete with Flipadelphia flip cup, *It's Always Sunny* Trivia and surprise performances throughout the weekend.

A visit to Paddy's Pub wouldn't be complete without pub grub. This year's offerings include Bagged Spaghetti with Medicine Balls (spaghetti and meatballs out of a plastic zipper bag), Vitamin Balls with Rat Trap Cheese (meatballs with parmesan cheese on skewers), The Wurst Pretzel (bratwurst on a pretzel bun), Tachos (tater tots with nacho cheese and other toppings), Alley Almonds (spicy almonds) and Dill Pickles.

NETFLIX'S ARRESTED DEVELOPMENT

Fans who have taken too much Teamocil, or have an affinity for jorts, will love visiting the Netflix favorite *Arrested Development's* pop up experience where they will get to see a full-scale replica of the Banana Stand with dark chocolate, milk chocolate, white chocolate or peanut butter dipped bananas for purchase - there's always money in the banana stand! If that's not enough, fans can also "hop-on" and pose for a photo on the Bluth family Stair Car. There will also be a screening of a classic show episode followed by a panel discussion. After the panel, an energetic and affirming Parade will march through the festival grounds.

DOUBLE DARE PRESENTED BY MTN DEW KICKSTART

Mtn Dew Kickstart and NickSplat, Nickelodeon's fan-driven brand dedicated to the network's legendary library of hits from the 1990s and beyond, will give Clusterfest attendees the chance to quench their thirst for messy, nostalgic fun by racing through iconic *Double Dare* challenges. Based on the beloved '90s classic game show, the weekend-long activation will culminate in a one-hour live *Double Dare* show presented by Mtn Dew Kickstart on June 3, hosted by none other than the iconic Marc Summers, complete with an authentic *Double Dare* set and a DEW®-themed obstacle. With additional special appearances from stars from MTV's *The Challenge* and Comedy Central comedians, the immersive experience promises to be a millennial's dream-come-true.

Clusterfest will take place in the heart of San Francisco at Civic Center Plaza and Bill Graham Civic Auditorium from Friday, June 1 to Sunday, June 3, 2018. Single-day tickets are available with general admission starting at \$99.00 and single-day VIP admission starting at \$249.50. Remaining three-day general admission starts at \$274.50 and three-day VIP packages start at \$599.50. Tickets are on sale at www.clusterfest.com.

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About Comedy Central

Available on-air, online and on-the-go, [Comedy Central](#) provides its audience access to the cutting-edge, laugh-out-loud world of comedy wherever and whenever they want it, featuring award-winning late night, sketch, scripted, and animated series, along with stand-up specials and series, including Emmy[®] Award-winning series [The Daily Show with Trevor Noah](#), [South Park](#) and [Drunk History](#), along with critical and fan favorites [Broad City](#), [Tosh.0](#), [Nathan For You](#), [The Jim Jefferies Show](#), [Detroiters](#), [Another Period](#), [Corporate](#) and [The Opposition w/ Jordan Klepper](#). Comedy Central's online, mobile and app experiences include [comedycentral.com](#), a leading online video platform featuring exclusive Comedy Central content and the [Comedy Central App](#). The #1 brand in comedy, Comedy Central also produces nationwide stand-up events, boasts a Grammy[®] Award-winning record label ([Comedy Central Records](#)), and operates [Comedy Central Radio](#) on SiriusXM (Channel 95). In addition, Comedy Central's category-leading branded gaming and licensing contribute to one of the most successful home entertainment divisions in the industry.

About Superfly

Superfly is passionately driven by curating culture through experiences, immersive live events and creating award-winning campaigns for some of the most recognized brands in the world. Founded in 1996, Superfly's expertise is building hand crafted cultural experiences with a distinct identity, such as the iconic Bonnaroo Music & Arts Festival, Outside Lands, Clusterfest and Lost Lake. Additionally, Superfly strategically helps brands establish and raise their profile through programming, design, digital, social and experiential platforms. Superfly is headquartered in New York, with offices in Chicago and San Francisco. Learn more at <http://superfly.com/>, and follow Twitter [@Superfly](#), Facebook www.facebook.com/superfly and Instagram [@superflypresents](#).

About Another Planet Entertainment

Since 2003, Another Planet Entertainment (APE) has produced and promoted thousands of events with artists as diverse as Radiohead, Neil Young, Chance the Rapper, Daft Punk, Adele, The Weeknd, Tom Petty & The Heartbreakers, Lorde, Metallica, Bruno Mars, twenty one pilots, Bruce Springsteen, Mumford & Sons, Paul McCartney and Kanye West. Named the Top Independent Promoter (U.S.) by Billboard Magazine in 2015 and 2016 and Top Promoter (Worldwide) in 2017, APE is the exclusive promoter for the Greek Theatre in Berkeley, the Fox Theater in Oakland, the historic Bill Graham Civic Auditorium in San Francisco, The Independent in San Francisco, Lake Tahoe Outdoor Arena at Harveys and operates a private events division, Another Planet Event Group. APE also produces three major annual festivals - Outside Lands (since 2008), Treasure Island Music Festival (since 2007) and Life Is Beautiful (since 2013) in Downtown Las Vegas. For more information, visit www.APEConcerts.com.

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