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## Make Some Noise! Nickelodeon Renews Lip Sync Battle Shorties for Season Two

**Brand-New Season of the Ultimate Music Showdown Competition Series for Kids to Feature Returning Host Nick Cannon and Show Sidekick JoJo Siwa**

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NEW YORK--(BUSINESS WIRE)-- [Nickelodeon](#) today announced it has renewed its hit competition series [Lip Sync Battle Shorties](#) for a second season with 10 half-hour episodes. The ultimate music showdown, which to-date ranks as the number one show with kids 6-11 in its Friday night timeslot, features real kids lip-syncing pop songs in celebration of their favorite artists, while competing for the iced-out Shorties mic. Multi-faceted entertainer Nick Cannon returns as host, along with show sidekick JoJo Siwa. Production will begin in Los Angeles this summer.

This press release features multimedia. View the full release here:

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Lip Sync Battle Shorties host Nick Cannon, with show sidekick JoJo Siwa. (Photo: Business Wire)

be seen in over 120 territories spread out over six continents. The critically-acclaimed series has delivered over one billion cross-platform views since launch, over two million YouTube Channel subscribers, over two million fans on Facebook.

In *Lip Sync Battle Shorties*, three amped up battlers hit the stage, as they lip-sync songs from some of the most popular names in music including: Kelly Clarkson, Bruno Mars, [Beyoncé](#), Lady Gaga, Imagine Dragons and more. Each performance comes straight from the participants' imagination, allowing them to personalize all creative elements from song and costume selection to epic dance moves and eccentric themes. Also featured in every episode is the Shorties Dance Crew, a 10-person, in-house backup crew who has mastered all styles of dance from breakdancing to ballroom and a special celebrity guest.

"We're thrilled to be coming back for a second season of *Lip Sync Battle Shorties* on Nickelodeon! It's an incredibly positive engaging platform for kids to be their most creative, imaginative, authentic selves," said executive producers Casey Patterson and Jay Peterson.

Based on the pop culture phenomenon of lip-sync battling, the original Paramount Network *Lip Sync Battle* series features celebrities going head to head--lip-syncing the song of their choice--battling for the coolest bragging rights on the planet. The series is a ratings and multiplatform superstar for Paramount Network. *Lip Sync Battle Shorties* and the award-winning and Emmy-nominated series, *Lip Sync Battle*, are executive produced by Casey Patterson of Casey Patterson Entertainment, Jay Peterson of Matador Content, James Sunderland, LL Cool J, John Krasinski, Stephen Merchant, Rick Schwartz and Eight Million Plus Productions.

Nick Cannon has entertained audiences in film, on television, on record, onstage and online for nearly 20 years. The talented artist continues to dominate all facets of entertainment as a comedian, host, actor, writer, director, executive producer, deejay, philanthropist and children's book author. The two-time Emmy®-nominated *Lip Sync Battle* on Paramount Network is a global powerhouse that can

Casey Patterson Entertainment is a full service production company producing premium content, live events, and talent-driven series and specials with offices in New York City and Los Angeles. Casey Patterson is an Emmy®-nominated, critically-acclaimed executive producer who has created an array of groundbreaking programming during her 20-year tenure at Viacom. Patterson's current projects include the breakout hit-series *Lip Sync Battle*, the highest-rated series in

Spike history, Spike's *One Night Only: Alec Baldwin*, the newly revamped 2017 MTV Movie & TV Awards, *Rock the Troops* with Dwayne Johnson's Seven Bucks Productions, Nickelodeon's *Lip Sync Battle Shorties*, *Taraji's White Hot Holidays*, and *Guys Choice*. Additional credits include such high-profile events as the 2016 MTV Movie Awards, *The Concert for New York City*, *The Concert of the Century at the White House*, *Saturday Night Live 25th Anniversary Special*, *The Comedy Awards*, *Between Two Ferns - A Fairy Tale of New York*, *The Video Game Awards*, *SCREAM Awards*, *GQ Men of the Year Awards*, VH1's *Vogue Fashion Awards*, VH1's *Divas Live*, FOX's *Billboard Music Awards*, and NBC's *Concert for America*.

Nickelodeon, now in its 38<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA,VIAB).

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