



March 5, 2018

## Nickelodeon's Inaugural U.S. SlimeFest Music Festival to Be Headlined by Zedd, Liam Payne, Flo Rida and Nick Star JoJo Siwa

**Two-Day Immersive Event for Kids and Families to be held Saturday, June 9, and Sunday, June 10 at Huntington Bank Pavilion at Northerly Island in Chicago, Ill.**

**Tickets on Sale Tuesday, March 6 at 10 a.m. (CT)**

**Share it: @Nickelodeon #NickSlimeFest**

NEW YORK--(BUSINESS WIRE)-- Nickelodeon, in partnership with Live Nation, announced today the pop superstar lineup for [Nickelodeon SlimeFest](#), the first multi-day music festival for kids and families in the U.S. Featuring performances by Grammy-winning artist, DJ and producer Zedd, chart-topper Liam Payne, multi-platinum artist Flo Rida, and *Lip Sync Battle* *Shorties* and social media star JoJo Siwa, the two-day event will be held at Huntington Bank Pavilion at Northerly Island in Chicago, Ill., on Saturday, June 9, and Sunday, June 10. General admission and VIP tickets will be available beginning Tuesday, March 6, at 10 a.m. (CT) via [www.nickslimefest.com](http://www.nickslimefest.com).

*Nickelodeon SlimeFest* will also feature: appearances by Nickelodeon stars Kel Mitchell and Benjamin Flores Jr. (*Game Shakers*), Riele Downs and Ella Anderson (*Henry Danger*), Breanna Yde (*School of Rock*), and Daniella Perkins and Owen Joyner (*Knight Squad*); immersive one-of-a-kind experiences; and plenty of the network's signature green slime.

*Nickelodeon SlimeFest* has seen success around the globe as a slime-filled, multiplatform music and entertainment event since its overseas inception in 2012 in Australia. The U.S. music festival marks the sixth local adaptation of this popular event and the first time a Nickelodeon International event has been localized for Nick in the U.S. To date, over 100,000 people have attended *Nickelodeon SlimeFest* events around the world, including sold-out shows in South Africa, Australia, Italy, UK and Spain. This year's *Nickelodeon SlimeFest* UK will take place at The Arena at Blackpool Pleasure Beach Oct. 20-22, with more international event dates to be announced later this year.

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Live Nation Concerts, Ticketmaster and Live Nation Media & Sponsorship. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).

Nickelodeon, now in its 38<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA,VIAB).

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