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Nickelodeon's *Blue's Clues* is Back, Remade for a New Generation of Preschoolers

New *Blue's Clues* Series, Picked Up for 20 Episodes, will Feature All-New Production and Animation

Casting for New Host Begins this Month

NEW YORK--(BUSINESS WIRE)-- [Nickelodeon](#) will have a new generation of preschoolers searching for clues, as it brings back the beloved puppy Blue in a remake of its groundbreaking series, [Blue's Clues](#). Picked up for 20 episodes, the new *Blue's Clues* will have a refreshed signature look and casting for the new host will begin this month, including an open call in Southern California on April 14. For more info, visit <http://blues-clues-host-casting.nick.com>. Production on *Blue's Clues* will commence this summer.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20180306006529/en/>



"With *Blue's Clues*, Nickelodeon launched what became TV's first generation of interactivity for preschoolers and set the bar for quality, curriculum-driven shows we have made since," said Cyma Zarghami, President, Nickelodeon Group. "The new, modern version of *Blue's Clues* will capture all the original's creativity and visual identity for a whole new audience ready for its fun adventures and expertly designed problem-solving curriculum."

The new *Blue's Clues* series centers on the energetic girl puppy Blue who invites viewers into her animated world to help solve the day's puzzles with the help of a live-action host. Preschoolers are encouraged to interact with the action on-screen by answering questions, pointing out clues, jumping on their feet and playing along.

Beloved puppy Blue returns with a refreshed look in the remake of Nickelodeon's groundbreaking series, *Blue's Clues*. (Photo: Business Wire) educators, parents and preschoolers and ran for six groundbreaking seasons. Created by Traci Paige Johnson, Todd Kessler and Angela C. Santomero, *Blue's Clues* drew acclaim and high ratings for its unique interactivity that helped change the way kids watch television and has remained one of the most popular preschool shows of all time. The landmark series also raised the bar in preschool television by exploring advanced subject matter such as sign language, geography, physics, emotions and anatomy.

The original *Blue's Clues* series launched in September 1996 to critical praise from

The classic *Blue's Clues* library is currently available on NOGGIN, Nickelodeon's video subscription service for preschoolers, and short-form content can be found on the Nick Jr. App and NickJr.com.

Nickelodeon, now in its 38th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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