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Viacom CEO Bob Bakish to Participate at the Deutsche Bank 26th Annual Media, Telecom & Business Services Conference

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ:VIAB, VIA) today announced that Bob Bakish, President and Chief Executive Officer, will participate in a question and answer session during the Deutsche Bank 26th Annual Media, Telecom & Business Services Conference in Palm Beach, Florida, on Monday, March 5, 2018 at 1:40 p.m. ET. A live webcast of the session will be available to the general public through a link on the Investor Relations homepage of Viacom's website at ir.viacom.com. A replay of the audio webcast will be available in the "Events / Webcasts" section of this site.

About Viacom

Viacom is home to premier global media brands that create compelling entertainment content - including television programs, motion pictures, short-form content, games, consumer products, podcasts, live events and social media experiences - for audiences in 183 countries. Viacom's media networks, including Nickelodeon, Nick Jr., MTV, BET, Comedy Central, Paramount Network, VH1, TV Land, CMT, Logo, Channel 5 (UK), Telefe (Argentina), Colors (India) and Paramount Channel, reach approximately 4.3 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment. Paramount Television develops, finances and produces original programming for television and digital platforms.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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