



February 7, 2018

Building off Last Quarter's Primetime Growth of +14% in Ratings and +25% in Share, MTV Announces First Ever Global Premiere with "Jersey Shore Family Vacation"

Biggest Reality Hit in Cable History Returns Thursday, April 5

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NEW YORK--(BUSINESS WIRE)-- Building off last quarter's primetime growth which saw ratings up an astounding +14% and share +25%, the network announced today that "Jersey Shore Family Vacation" will premiere day-and-date across Viacom's international network of MTV channels in nearly 180 countries. This marks a first for the global youth brand.

The much buzzed about and highly anticipated series features original housemates Deena Nicole Cortese, Paul "Pauly D" Delvecchio, Jenni "JWOWW" Farley, Vinny Guadagnino, Ronnie Ortiz-Magro, Nicole "Snooki" Polizzi and Mike "The Situation" Sorrentino who reunite in Miami for the vacation of a lifetime. In the U.S., the series will premiere on Thursday, April 5 at 8:00 PM ET/PT marking the return of "Jerzdays" on MTV.

A global sensation, MTV has local "Shore" formats in regions around the world including "Geordie Shore" which airs in the UK and internationally, "Gandia Shore" in Spain, "Warsaw Shore" in Poland, "Acapulco Shore" in Mexico, and "Super Shore," which brings cast from Acapulco and Gandia together under one roof in an exotic location. The hit franchise returned to the US with "MTV Floribama Shore," which marked the network's highest rated new series premiere in over three years.

495 Productions Founder & CEO SallyAnn Salsano serves as executive producer for "Jersey Shore." Nina L. Diaz and Jackie French serve as executive producers for MTV.

About MTV:

MTV is a global youth culture brand inspired by music. For more information, check out mtvpress.com. MTV is a unit of Viacom Inc. (NASDAQ: VIAB, VIA).

About 495 Productions:

SallyAnn Salsano is the Founder, CEO, Executive Producer and creative force behind the Daytime and Primetime Emmy nominated 495 Productions team. Boasting the highest-rated shows for both MTV and CMT with "Jersey Shore" and "Party Down South," along with the record-breaking "Martha & Snoop's Potluck Dinner Party" on VH1, 495 Productions has cemented their place in pop-culture history. Some additional shows on 495 Productions versatile roster include: "The Untitled Action Bronson Show" (ViceLand), "Floribama Shore" (MTV), "Winter Break: Hunter Mountain" (MTV), "The Real" daytime talk show (syndicated), "Blue Collar Millionaires" (CNBC), "Invitation Only" (Bravo), "Nashville Star" (NBC), "More To Love" (FOX), "Tattoo Nightmares" (Spike), "Mother/Daughter Experiment: Celebrity Edition" (Lifetime), "Snooki & JWOWW" (MTV), "Disaster Date" (MTV), "Tattoos After Dark" (Oxygen), "Repo Games" (Spike), "Wedding Wars" (VH1), "Taboo USA" (National Geographic Channel), several seasons of HGTV's #1 rated show "Design Star," Oxygen's #1 rated show "Dance Your Ass Off," "A Shot At Love" (MTV), "Tool Academy" (VH1), and many others. In March 2014 it was announced that FremantleMedia North America acquired a majority stake in 495 Productions.

Source: Nielsen; LSD, P18-34 data unless otherwise noted. F1Q18 (9/26/17-12/31/17).
"Jersey Shore": P18-34 LSD career premiere average.

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Source: MTV

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