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Nickelodeon Introduces Kids to the Wild World of Animals with Brand-New Series *Zoofari*, Premiering Monday, Feb. 5, at 2 P.M. (ET/PT)

*Click [HERE](#) to download a clip from the series premiere

NEW YORK--(BUSINESS WIRE)-- [Nickelodeon](#) will introduce kids to the wild and amazing world of animals with the brand-new clip-based series *Zoofari*, premiering Monday, Feb. 5, at 2 p.m. (ET/PT). Made up of hilarious live-action footage, *Zoofari* (20 half-hour episodes) showcases the most adorable and incredible animals from around the world--from furry to feathered, scaly and more. Created and produced by Cisneros Media's MOBIUS.LAB Productions, a new episode of *Zoofari* will premiere every weekday through Friday, Feb. 16, at 2 p.m. (ET/PT) on Nickelodeon. The series will also begin airing internationally later this year.

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The premiere episode of *Zoofari*, "Best Pets / Jungle Gym," explores what types of animals--big, small, fluffy, unusual, underwater, and flying--make the best pets, and the daily activities of jungle animals as they stretch, leap and run in their native environments. Throughout the season, kids will also get to spend a day in the life of desert animals, dive into the underwater home of sea dwellers, and discover the unique physical characteristics of some the biggest and the smallest creatures in the world.

MOBIUS.LAB Productions, a creative unit of Cisneros Media, is a content development platform dedicated exclusively to the creation and production of content and innovative formats in a variety of lengths.

Nickelodeon, now in its 38th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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