

August 3, 2017

## Smiles and Styles Save the Day in Sunny Day, Nickelodeon's Brand-New Animated Preschool Series, Premiering Monday, Aug. 21, at 10 A.M. (ET/PT)

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Click [here](#) to download the *Sunny Day* trailer

\*High-res art available at [www.nickpress.com](http://www.nickpress.com)

NEW YORK--(BUSINESS WIRE)-- Preschoolers will be smiling and styling with Sunny and her friends in [Nickelodeon's](#) brand-new animated series, *Sunny Day*, premiering Monday, Aug. 21, at 10 a.m. (ET/PT). The series (40 episodes) centers on Sunny, a 10-year-old master hairstylist and entrepreneur who uses creative problem-solving to tackle any dilemma that arises in her seaside town of Friendly Falls. The characters in the series celebrate individuality and self-expression, while the show's social-emotional curriculum highlights leadership, innovative thinking and teamwork. *Sunny Day* is developed and produced by Silvergate Media (*Peter Rabbit*), and airs regularly weekdays at 10 a.m. (ET/PT) on Nickelodeon.

This Smart News Release features multimedia. View the full release here:

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Sunny (Lilla Crawford) is a confident and creative natural leader who runs her own hair salon in the town of Friendly Falls. When adventure calls, Sunny sets out to save the day with her can-do attitude, salon-on-the-go Glam Van, best friends and colleagues, Rox (Elan Luz Rivera) and Blair (Taylor Louderman), and her dog Doodle (Rob Morrison). Each episode of *Sunny Day* features a unique digital extension on [Nickjr.com](#) and the Nick Jr. App where kids and their parents can watch fun, live-action hairstyle tutorials that are tied directly to the hairstyles featured in each episode and narrated by Sunny.

In *Sunny Day's* season premiere, "Stick With Me," Rox and Blair accidentally get stuck together with sticky hairspray, and it's up to Sunny to help them work together to get unstuck and save the day.

Nickelodeon's brand-new animated preschool series, *Sunny Day*, premieres Monday, Aug. 21, at 10 a.m. (ET/PT)

The first season of *Sunny Day* will feature celebrity guest stars including: Ashley Parker Angel (*O-Town*), Lance Bass (NSYNC), Kether Donohue (*Grease Live*, *Pitch Perfect* movies), Sutton Foster (*Younger*, *Anything Goes*), Renee Elise Goldsberry (*Hamilton*, *The Immortal Life of Henrietta Lack*), Adam Jacobs (*Aladdin*), Jamie-Lynn Sigler (*The Sopranos*, *Entourage*) and Shanice Williams (*The Wiz Live!*).

Leading up to the linear series premiere of *Sunny Day*, all-new full-length episodes and short-form content will be available on [NickJr.com](#) and the Nick Jr. App. Additionally, preschoolers can help Sunny, Rox and Blair with fun makeovers in the brand-new game, "Smiling and Styling with Sunny!," available Friday, Aug. 4, on [NickJr.com](#) and the Nick Jr. App. Preschoolers can style and color hair, plus paint and decorate nails, for the residents in Friendly Falls as they get ready for their events.

Nickelodeon, now in its 38<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22

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