



June 26, 2017

BEYONCÉ, BRUNO MARS, CHANCE THE RAPPER and MIGOS Win Big at "BET AWARDS 17"

KENDRICK LAMAR AND REMY MA ALSO TAKE HOME TOP HONORS

BRUNO MARS, CHRIS BROWN, BIG SEAN, FUTURE, NEW EDITION, MARY J. BLIGE, AND MORE GIVE ELECTRIFYING PERFORMANCES

#BETAWARDS

LOS ANGELES--(BUSINESS WIRE)-- Last night, some of the hottest and most prolific talent assembled to watch today's top musicians, actors and industry icons take the stage at the 17th Annual BET Awards. The ceremony led by first-time host and comedy all-star, Leslie Jones, aired live from the Microsoft Theatre at L.A. LIVE on Sunday, June 25, 2017.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170626006076/en/>

This year's broadcast marks 17 years of unexpected performances, trailblazing moments, super dope talent, and entertainment's most provocative players. The iconic show continues to be a cultural rule breaker steeped in reinvention with some of the most memorable moments in Award show history. The "[BET Awards](#)" has set the standard for one of the most intently unconventional, news-provoking broadcasts.

"BET AWARDS 17" show highlights include:

BRUNO MARS opened the show with a funky, energetic performance of his hit "Perm" while rocking his signature 24 Karat hat and custom "Hooligans" baseball jersey. He then returned to the stage moments later to take home his first-ever BET Awards win for **Best Male R&B/Pop Artist**.

MARY J. BLIGE looked stunning while giving a remarkably powerful performance of her song "Set Me Free", before being joined by **A\$AP ROCKY** for a duet of their collaboration "Love Yourself."

XSCAPE took to the stage, reuniting for the first time in eighteen years for an audience-raising performance of their greatest hits, including "Understanding", "Who Can I Run To" and "Just Kickin' It".

YARA SHAHIDI voiced the importance of supporting blackness and thanked BET for celebrating black culture so beautifully when she graciously accepted the **YoungStars Award**.

MICHELLE OBAMA and BET Chairman & CEO **DEBRA LEE** introduced **CHANCE THE RAPPER** who gave an impassioned acceptance speech after receiving the evening's **Humanitarian Award** for supporting educational and social initiatives within his community and throughout the U.S. As the youngest BET Awards Humanitarian Honoree to date, Chance talked about the importance of working on ourselves before we work on the world.

Celebrating one of the most successful and influential adult R&B acts in music history, **NEW EDITION** was honored with the iconic **Lifetime Achievement Award** - but not before the cast of 'The New Edition Story' performed a four song medley of their greatest hits including "Candy Girl", "Sensitivity", "My Prerogative" and "Can You Stand The Rain". With a full standing ovation, New Edition then took to the stage and had the crowds dancing in the aisles on "Mr. Telephone Man" and "Can You Stand The Rain".

KENDRICK LAMAR, upon taking home the award for **Best Male Hip Hop Artist**, thanked late rapper Prodigy for inspiring his first mixtape, encouraging him to study his skills and to build his connection with his neighborhood.

DJ KHALED closed out the show, bringing out hip hop heavyweights **LIL WAYNE, CHANCE THE RAPPER, QUAVO** and of course Baby Asahd, for their song of the summer, "I'm the One."

In addition to all of these unforgettable moments, the complete list of the "**BET AWARDS 17**" winners is:

Best Female R&B/Pop Artist

BEYONCÉ

Best Male R&B/Pop Artist

BRUNO MARS

Best Group

MIGOS

Best Collaboration

CHANCE THE RAPPER FT. 2 CHAINZ & LIL WAYNE - NO PROBLEM

MIGOS FT. LIL UZI VERT - BAD AND BOJEE

Best Male Hip-Hop Artist

KENDRICK LAMAR

Best Female Hip-Hop Artist

REMY MA

Video of the Year

BEYONCÉ - SORRY

BRUNO MARS - 24K MAGIC

Video Director of the Year

KAHLIL JOSEPH & BEYONCÉ KNOWLES-CARTER - BEYONCÉ "SORRY"

Best New Artist

CHANCE THE RAPPER

Album of the Year

LEMONADE - BEYONCÉ

Dr. Bobby Jones Best Gospel/Inspirational Award

LECRAE - CAN'T STOP ME NOW (DESTINATION)

Best Actress

TARAJI P. HENSON

Best Actor

MAHERSHALA ALI

YoungStars Award

YARA SHAHIDI

Best Movie

HIDDEN FIGURES

Sportswoman of the Year Award

SERENA WILLIAMS

Sportsman of the Year Award

STEPHEN CURRY

Centric Award

SOLANGE - CRANES IN THE SKY

Coca-Cola Viewers' Choice Awards

BEYONCE - SORRY

Select clips for the "**BET AWARDS 17**" will be available at www.bet.com and [here](#).

For photos of the red carpet, backstage and performances go to the BET Awards dedicated press room at www.BETpressroom.com. Red carpet arrivals imagery may also be found [here](#).

BET.com/Awards is the official site for the "**BET AWARDS 17**" and features all the incredible content from this year's show. Join the conversation on social media by following BET Awards on the following platforms:

- | Twitter & Instagram: @BETAwards, Use hashtag: #BETAwards
- | Facebook: facebook.com/TheBETAwards
- | Tumblr: betawards.tumblr.com

Jesse Collins, CEO of Jesse Collins Entertainment, serves as Executive Producer. Connie Orlando, BET's Interim Head of Programming, serves as Executive Producer for BET Networks.

"BET AWARDS 17" SHOW FOOTAGE USAGE RULES

The following stipulations govern usage of all direct telecast footage from the **2017 "BET AWARDS"** telecast, which premiered on **Sunday, June 25 at 8 P.M.* ET/7 P.M.* CT**:

- | Maximum of **90 seconds** within the first 24 hours of the premiere telecast
- | Maximum of **60 seconds** 24 to 36 hours after the premiere telecast
- | Maximum of **30 seconds** 36 to 72 hours after the premiere

Outside of the first **72-hour** window of the premiere telecast, please contact BET Corporate Communications at 212-205-3264

BET AWARDS '17 BROADCAST RESTRICTIONS

LIVE STREAMING:

Maintaining a live video stream, sharing or posting a live stream while reporting is not allowed from the red carpet or press lounge.

BROADCAST RESTRICTIONS

News programs and services may excerpt portions of the "2017 BET Awards" telecast during the seven days following the live telecast on June 25, 2017 solely for reporting about the "2017 BET Awards" as an event and subject to the following conditions.

-- Broadcast Restrictions:

- Up to three minutes in total, but no more than thirty seconds of any single moment or performance, may be used within the period ending the first day following the telecast.
- Up to one minute in total, not separate from the three minutes referenced above and no more than thirty seconds of any single moment or performance, may be used within the period of the second through seventh days following the telecast.
- Any display, exhibition or performance of the material must be accompanied by the chyron, "Courtesy of BET".

Online Restrictions

- Viacom Media Networks provides an embeddable video player of full show moments and performances here: <https://www.betpressroom.com/program/the-2017-bet-awards/>.
- Otherwise, up to thirty seconds of any single moment or performance may be used as part of a wrap-up package through the seventh day following the telecast (For purposes of clarification you may NOT use portions of the 2017 BET Awards as standalone video assets).
- Any display, exhibition or performance of the material must be accompanied by the chyron, "Courtesy of BET", and a link to www.bet.com

For updates or more information about **2017 "BET Awards"** visit: <https://www.betpressroom.com/program/the-2017-bet-awards/>

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ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B and NYSE: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

ABOUT "BET AWARDS"

The "BET Awards" is one of the most watched award shows on cable television according to the Nielsen Company. The "BET Awards" franchise remains as the #1 program in cable TV history among African-Americans, and it is BET's #1 telecast every year. It recognizes the triumphs and successes of artists, entertainers, and athletes in a variety of categories.

BET EXPERIENCE AT L.A. LIVE PRESENTED BY COCA-COLA®

BET Networks, an entertainment powerhouse, and AEG, the world's leading sports and live entertainment company and developer/operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 22 - 25, 2017 presented by Coca-Cola®. This four-day festival will be filled with music concerts taking place at The Novo by Microsoft and STAPLES Center; BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 25, 2017 at Microsoft Theater.

ABOUT AEG

Headquartered in Los Angeles, California, AEG is the world's leading sports and live entertainment company. With offices on five continents, AEG operates in the following business segments: AEG Facilities, which is affiliated with or owns, manages or consults with more than 120 preeminent arenas, stadiums, theaters, clubs and convention centers around the world including The O2 Arena, the Sprint Center and the Mercedes-Benz Arenas; AEG Presents, which is dedicated to all aspects of live contemporary music performances, including producing and promoting global and regional concert tours, music and special events and world-renowned festivals; AEG Real Estate, which develops world-class venues, as well as major sports and entertainment districts like STAPLES Center and L.A. LIVE; AEG Sports, which is the world's largest operator of sports franchises and high-profile sporting events; and AEG Global Partnerships, which oversees worldwide sales and servicing of sponsorships including naming rights, premium seating and other strategic partnerships. Through its worldwide network of venues, portfolio of powerful sports and music brands and its integrated entertainment districts, AEG entertains more than 100 million guests annually. More information about AEG can be found at www.aegworldwide.com.

ABOUT JESSE COLLINS ENTERTAINMENT

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran and multi-Image Award® winner Jesse Collins. Collins has played an integral role in producing many of television's most memorable moments in music entertainment. Most recently Collins was the executive producer of the critically-acclaimed film, *The New Edition Story*, a biopic on the boy band that aired as a 3-part mini-series on BET in January 2017 and posted record ratings for the network and attracted nearly 30 million viewers. Collins has also produced award-winning programming including the *BET Awards*, *BET Honors*, *UNCF's An Evening of Stars*, *ABFF Honors*, *Soul Train Awards* and the *BET Hip Hop Awards*, is a consulting producer for the iconic *GRAMMY Awards* and executive producer of BET's hit TV series, *Real Husbands of Hollywood* starring Kevin Hart and VH1 shows *Dear Mama* and *Hip Hop Squares* with Ice Cube. Will Smith, Beyonce, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince and Mariah Carey are a few of the myriad of superstar talent that Collins has worked with through the years. Follow Jesse Collins Entertainment @JesseCollinsEnt on Twitter and Instagram and go to <http://www.jessecollinsent.com/> for more information on the company.

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