

October 20, 2017

## **Viacom Names Jennifer Zaldivar-Clark Senior Vice President of Talent for Paramount Network**

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA) today announced the appointment of Jennifer Zaldivar-Clark as Senior Vice President of Talent for Paramount Network.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171020005605/en/>



In this expanded role, Zaldivar-Clark will oversee Paramount Network's newly formed talent function and will continue to serve as SVP of Talent and Communications at TV Land. She will report to Kevin Kay, President of Paramount Network, TV Land and CMT, with a dotted line to Frank Tanki, General Manager of TV Land.

"Jen has an innate ability to develop and maintain strong relationships with talent and the creative community," said Kay. "She has significantly elevated the TV Land brand and expanded its footprint across the entertainment business in new and creative ways. Jen's leadership will be instrumental to the success of Paramount Network as a premier destination for top-tier talent across the industry."

Jennifer Zaldivar-Clark, SVP, Talent, Paramount Network & TV Land and SVP, Communications, TV Land (Photo: Heidi Gutman)

the brand as well as booking and event strategy. Additionally, she guides communications for TV Land's scripted programming, and leads a bi-coastal team to develop and execute national publicity campaigns for its hit original series "Younger," "Teachers," and "Nobodies." She is also responsible for advancing the brand's corporate communications strategy as it continues to expand its reach and attract new audiences during a period of transformation.

Zaldivar-Clark's responsibilities as lead talent and communications executive for TV Land include overseeing talent relations for

Zaldivar-Clark earned a B.A. in Communications and Media Studies from Boston College.

### **About Viacom**

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike (Paramount Network), BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment. Paramount Television develops, finances and produces programming for television and other platforms.

For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com). Keep up with Viacom news by following Viacom's blog at [blog.viacom.com](http://blog.viacom.com) and Twitter feed at [www.twitter.com/viacom](http://www.twitter.com/viacom).

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20171020005605/en/>

Viacom Inc.  
Press  
Alex Rindler, 212-846-4337  
Senior Manager, Corporate Communications  
[alex.rindler@viacom.com](mailto:alex.rindler@viacom.com)

Source: Viacom Inc.

News Provided by Acquire Media