

February 12, 2009

2008 RESULTS

VIA COM



Cautionary Statement Concerning Forward-Looking Statements

This presentation contains both historical and forward-looking statements. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements reflect the Company's current expectations concerning future results, objectives, plans and goals, and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause actual results, performance or achievements to differ. These risks, uncertainties and other factors include, among others: the continuation or worsening of current economic conditions generally, and in advertising markets in particular; the public acceptance of the Company's programs, motion pictures and games; competition for audiences and distribution; technological developments and their effect in the Company's markets and on consumer behavior; fluctuations in the Company's results due to the timing, mix and availability of the Company's motion pictures and games; changes in the Federal communications laws and regulations; the impact of piracy; other domestic and global economic, business, competitive and/or regulatory factors affecting the Company's businesses generally; and other factors described in the Company's news releases and filings with the Securities and Exchange Commission, including its 2008 Annual Report on Form 10-K and reports on Form 10-Q and Form 8-K. The forward-looking statements included in this presentation are made only as of the date of this presentation, and the Company does not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances. Reconciliations for any non-GAAP financial information contained in this presentation are included in this presentation or found on the Company's website at www.viacom.com.

This presentation is a supplement to, and should be read in conjunction with, Viacom's earnings release for the fourth quarter and year ended December 31, 2008.

Reported Results

(\$ In Millions, except per share amounts)

	4th Quarter		Full Year	
	2008	B/(W) 2007	2008	B/(W) 2007
Revenues	\$ 4,243	-	\$14,625	9%
Expenses	(3,615)	(15%)	(11,598)	(16%)
Equity Compensation	(29)	(32%)	(99)	(15%)
D&A	(124)	(29%)	(405)	(3%)
Operating Income	<u>475</u>	(51%)	<u>2,523</u>	(14%)
Net Earnings, Continuing Operations	172	(68%)	1,233	(24%)
Diluted EPS, Continuing Operations	0.28	(66%)	1.97	(18%)
Weighted Average Diluted Shares	611.5	6%	625.4	7%

2008 Restructuring and Other Charges

(\$ In Millions)

	By Segment			
	Media Networks	Filmed Entertainment	Corporate	Total
Severance and Lease Termination Costs	\$ 71	\$ 29	\$ 3	\$ 103
Programming and Film Inventory	286	19	-	305
Asset Impairments and Other	32	14	-	46
Total	\$ 389	\$ 62	\$ 3	\$ 454

	By Expense Line Item			
	Operating	SG&A	D&A	Total
Severance and Lease Termination Costs	\$ -	\$ 94	\$ 9	\$ 103
Programming and Film Inventory	305	-	-	305
Asset Impairments and Other	14	-	32	46
Total	\$ 319	\$ 94	\$ 41	\$ 454

Adjusted Results

(\$ In Millions, except per share amounts)

	4th Quarter		Full Year	
	2008 ⁽¹⁾	B/(W) 2007 ⁽²⁾	2008 ⁽¹⁾	B/(W) 2007 ⁽²⁾
Revenues	\$ 4,243	-	\$14,625	9%
Adjusted Expenses	(3,204)	(2%)	(11,187)	(13%)
Adjusted Equity Compensation	(27)	(23%)	(97)	(13%)
Adjusted D&A	(83)	14%	(364)	7%
Adjusted Operating Income	<u>929</u>	(6%)	<u>2,977</u>	(1%)
Adjusted Net Earnings, Continuing Operations	464	(16%)	1,491	(6%)
Adjusted Diluted EPS, Continuing Operations	0.76	(10%)	2.38	1%
Weighted Average Diluted Shares	611.5	6%	625.4	7%

See page 6 for footnotes and pages 18 - 23 for a reconciliation to GAAP results.

Footnotes

1. 2008 adjusted results for the three months ended December 31, 2008 exclude \$454 million of pre-tax restructuring and other charges (\$411 million in expenses, \$2 million in equity compensation and \$41 million in D&A), principally related to programming abandonments, severance, the write-down of film inventory and other charges (\$286 million after-tax, \$0.47 per share); \$15 million of pre-tax non-cash investment impairments (\$15 million after-tax, \$0.02 per share); and \$9 million of discrete tax benefits (\$0.01 per share). The discrete tax benefits were principally the result of effectively settled audits.

2008 adjusted results for the year ended December 31, 2008 exclude the restructuring and other charges discussed above; \$27 million of pre-tax non-cash investment impairment (\$27 million after-tax, \$0.04 per share); and \$55 million of discrete tax benefits (\$0.09 per share).
2. 2007 adjusted results for the three months ended December 31, 2007 exclude \$7 million of pre-tax expenses related to Media Networks restructuring charges, principally severance, affecting MTV Networks domestic and international operations (\$5 million after-tax, \$0.01 per share).

2007 adjusted results for the year ended December 31, 2007 exclude \$77 million of pre-tax expenses related to the Media Networks restructuring charges (\$49 million after-tax, \$0.07 per share); a \$151 million pre-tax gain on the sale of equity investment (\$95 million after-tax, \$0.14 per share); a \$36 million non-cash pre-tax investment impairment (\$23 million after-tax, \$0.04 per share); and \$15 million of net discrete tax benefits (\$0.02 per share).

Free Cash Flow

(\$ In Millions)

	4th Quarter		Full Year	
	2008	B/(W) 2007	2008	B/(W) 2007
Operating Income	\$ 475	(51%)	\$ 2,523	(14%)
Restructuring ⁽¹⁾	447	n/m	447	n/m
Depreciation & Amortization	83	(14%)	364	(7%)
Capital Expenditures	(53)	40%	(288)	(22%)
Cash Interest	(209)	(9%)	(495)	(6%)
Cash Taxes ⁽²⁾	(97)	60%	(741)	(12%)
Working Capital & Other	717	n/m	(62)	78%
Operating Free Cash Flow ⁽⁴⁾	<u>\$ 1,363</u>	95%	<u>\$ 1,748</u>	3%
Cash Taxes on Disposition ⁽³⁾	-	n/m	-	n/m
Free Cash Flow ⁽⁴⁾	<u>\$ 1,363</u>	133%	<u>\$ 1,748</u>	14%

1) Cash paid as of 12/31/08 was \$7 million of the total 2008 restructuring charge of \$454 million; Cash paid as of 12/31/07 was \$54 million for FY'07 and \$10 million for Q4'07 of the restructuring charges of \$77 million and \$7 million, respectively.

2) Excludes taxes paid with respect to the dispositions of assets in 2007.

3) For comparison purposes, 2007 operating free cash flow excludes cash taxes paid with respect to the gain recognized in 2Q'07 on the sale of the Company's non-controlling investment in MTV Russia and gain recognized in 3Q'07 on the sale of Famous Music. It is important to note that the net cash proceeds from asset sales is not included in Free Cash Flow. See Page 24 for more information.

4) See Page 24 for the definition and reconciliation of free cash flow and operating free cash flow to net cash flow from operations.

Note: n/m – not meaningful

Debt & Cash

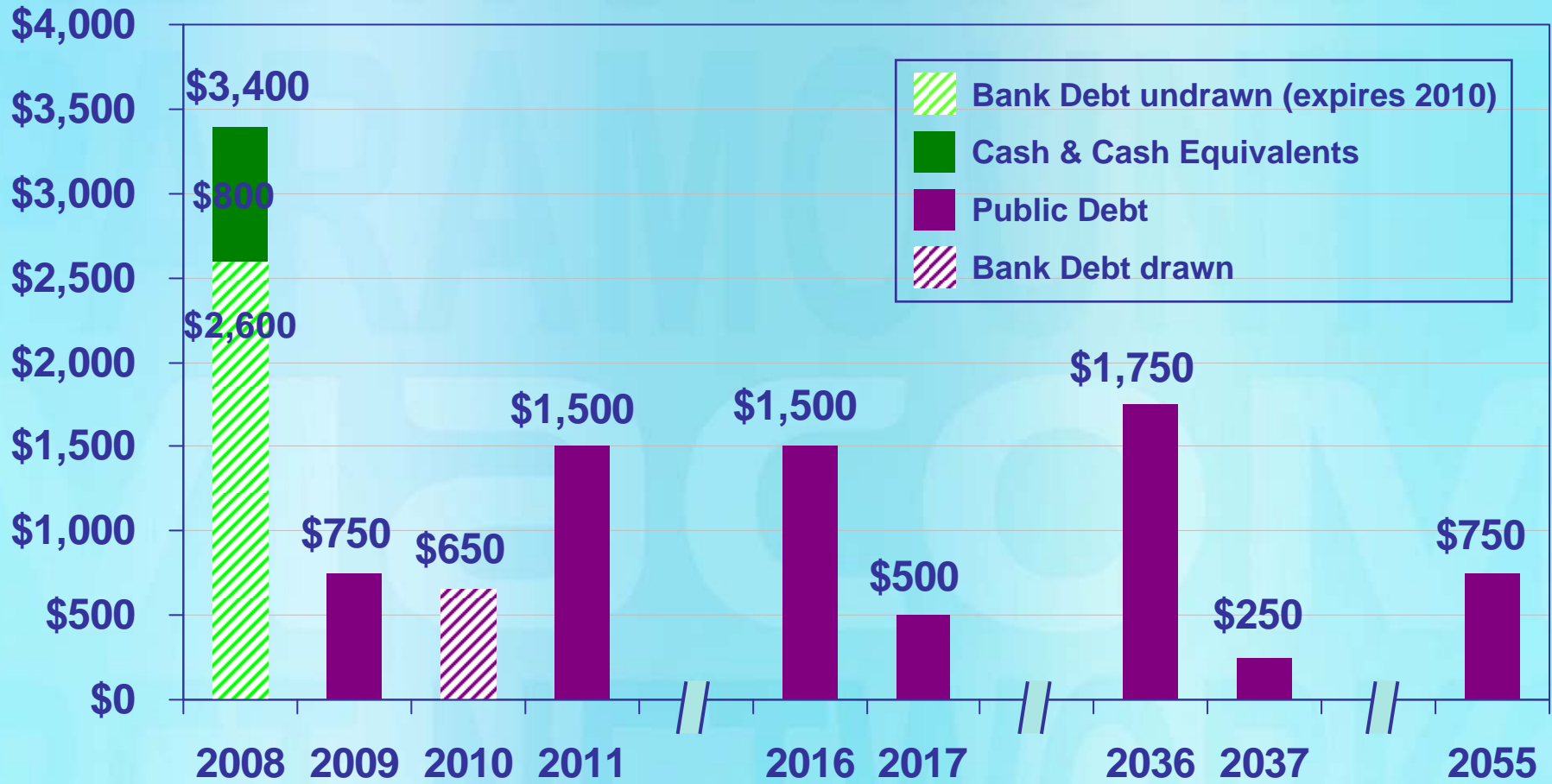
(\$ In Millions)

December 31, 2008

Bank Debt	\$ 650
Floating Rate Senior Notes due 2009	750
Total Floating Rate Debt	<u>1,400</u>
5.75% Senior Notes due 2011	1,496
6.25% Senior Notes due 2016	1,495
6.125% Senior Notes due 2017	497
6.875% Senior Debentures due 2036	1,734
6.75% Senior Debentures due 2037	248
6.85% Senior Notes due 2055	750
Note Payable	136
Capital Leases and Other	246
Total Fixed Rate Debt	<u>6,602</u>
Total Debt	<u>\$ 8,002</u>
Cash & Cash Equivalents	\$792
Net Debt	<u>\$ 7,210</u>

Available Capacity and Long-Term Debt Maturities

(\$ In Millions)



Note: 2008 column denotes combined cash & cash equivalents of \$792 million and credit facility availability of \$2.6 billion. Chart excludes note payable, capital leases and other obligations. Bank debt in above chart refers to revolving bank credit facility that matures on 12/31/10. Assumes outstanding credit facility balance of \$650 million at year end 2008 is paid at maturity.

Share Repurchase Program

(In Millions)

	4Q 2008	Year Ended 12/31/2008
Cost of Repurchase	\$148	\$1,223
Shares Repurchased	8.5	38.7
Year End Shares Outstanding		606.8

Remaining program availability as of 12/31/08 is \$1.3 billion

SEGMENT HIGHLIGHTS

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Media Networks – Revenues by Type

(\$ In Millions)

	4th Quarter		Full Year	
	2008	B/(W) 2007	2008	B/(W) 2007
Advertising	\$ 1,346	(3%)	\$ 4,722	1%
Affiliate	667	12%	2,620	12%
Ancillary	462	-	1,414	32%
Total	<u>\$ 2,475</u>	1%	<u>\$ 8,756</u>	8%

Media Networks – Financial Results

(\$ In Millions)

	4th Quarter		Full Year	
	2008	B/(W) 2007	2008	B/(W) 2007
Revenues	\$ 2,475	1%	\$ 8,756	8%
Expenses	(1,517)	(5%)	(5,362)	(15%)
Equity Compensation	(12)	(20%)	(40)	(8%)
D&A	(48)	24%	(236)	14%
Operating Income, Before Adjusted Items	898	(3%)	3,118	-
Adjusted Items ⁽¹⁾	(389)	n/m	(389)	n/m
Operating Income	\$ 509	(44%)	\$ 2,729	(10%)

1) 2008 results include \$389 million of restructuring and other charges (\$351 million in expenses and \$38 million in D&A) for the quarter and full year ended December 31, 2008.

2007 results include \$7 million and \$77 million, respectively, of expenses related to Media Networks restructuring charges, principally severance, affecting MTV Networks domestic and international operations for the quarter and year ended December 31, 2007.

Note: n/m – not meaningful

Filmed Entertainment – Revenues by Type

(\$ In Millions)

	4th Quarter		Full Year	
	2008	B/(W) 2007	2008	B/(W) 2007
Theatrical	\$ 350	28%	\$ 1,714	17%
Home Entertainment	1,020	(6%)	2,724	9%
TV License Fees	351	(13%)	1,333	3%
Ancillary	86	9%	262	17%
Total	\$ 1,807	(2%)	\$ 6,033	10%

Filmed Entertainment – Theatrical Releases

4Q 2008

Madagascar 2: Escape to Africa (DWA)

The Curious Case of Benjamin Button

Revolutionary Road

Defiance

4Q 2007

The Heartbreak Kid

Things We Lost in the Fire

Bee Movie (DWA)

Beowulf

Margot at the Wedding

Kite Runner

Sweeney Todd

There Will Be Blood

No Country For Old Men

Filmed Entertainment – Financial Results

(\$ In Millions)

	4th Quarter		Full Year	
	2008	B/(W) 2007	2008	B/(W) 2007
Revenues	\$ 1,807	(2%)	\$ 6,033	10%
Expenses	(1,689)	-	(5,823)	(11%)
Equity Compensation	(4)	-	(14)	(27%)
D&A	(30)	(11%)	(108)	(9%)
Operating Income, Before Adjusted Items	84	(28%)	88	(15%)
Adjusted Items ⁽¹⁾	(62)	n/m	(62)	n/m
Operating Income	\$ 22	(81%)	\$ 26	(75%)

1) 2008 results include \$62 million of restructuring and other charges (\$60 million in expenses and \$2 million in equity compensation) for the quarter and full year ended December 31, 2008.

Note: n/m – not meaningful

APPENDIX RECONCILIATIONS

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Supplemental Disclosures: Non-GAAP Financial Information

Non-GAAP measures, including free cash flow, operating free cash flow and adjusted results that exclude restructuring and other charges, non-operating investment gains and losses, discrete taxes and impairment charges, where applicable, are relevant and useful information for investors because they improve their ability to understand the Company's operating performance, make it easier to compare the Company's results with other companies and allow investors to view performance in a manner similar to the method used by the Company's management.

These measures are not calculated in accordance with GAAP. They should not be considered in isolation of, or as a substitute for, net cash flow from operations, operating income, net earnings from continuing operations and diluted EPS from continuing operations as indicators of operating performance. Such non-GAAP measures, as calculated by the Company, may not be comparable to similarly titled measures employed by other companies.

Supplemental Disclosures: Non-GAAP Financial Information

(\$ In Millions, except per share amounts)

	Quarter Ended December 31, 2008			
	Operating Income	Pre-tax Earnings from Continuing Operations ⁽¹⁾	Net Earnings from Continuing Operations ⁽²⁾	Diluted EPS from Continuing Operations
Reported Results	\$ 475	\$ 256	\$ 172	\$ 0.28
Adjustments:				
Restructuring and Other Charges ⁽³⁾	454	454	286	0.47
Impairment of Investments ⁽⁵⁾	-	15	15	0.02
Discrete Tax Benefits ⁽⁶⁾	-	-	(9)	(0.01)
Adjusted Results	<u>\$ 929</u>	<u>\$ 725</u>	<u>\$ 464</u>	<u>\$ 0.76</u>

Supplemental Disclosures: Non-GAAP Financial Information

(\$ In Millions, except per share amounts)

	Year Ended December 31, 2008			
	Operating Income	Pre-tax Earnings from Continuing Operations ⁽¹⁾	Net Earnings from Continuing Operations ⁽²⁾	Diluted EPS from Continuing Operations
Reported Results	\$ 2,523	\$ 1,855	\$ 1,233	\$ 1.97
Adjustments:				
Restructuring and Other Charges ⁽³⁾	454	454	286	0.46
Impairment of Investments ⁽⁵⁾	-	27	27	0.04
Discrete Tax Benefits ⁽⁶⁾	-	-	(55)	(0.09)
Adjusted Results	\$ 2,977	\$ 2,336	\$ 1,491	\$ 2.38

Supplemental Disclosures: Non-GAAP Financial Information

(\$ In Millions, except per share amounts)

	Quarter ended December 31, 2007			
	Operating Income	Pre-tax Earnings from Continuing Operations ⁽¹⁾	Net Earnings from Continuing Operations ⁽²⁾	Diluted EPS from Continuing Operations
Reported Results	\$ 978	\$ 851	\$ 545	\$ 0.83
Adjustments:				
Media Networks Restructuring Activities ⁽³⁾	7	7	5	0.01
Adjusted Results	<u>\$ 985</u>	<u>\$ 858</u>	<u>\$ 550</u>	<u>\$ 0.84</u>

Supplemental Disclosures: Non-GAAP Financial Information

(\$ In Millions, except per share amounts)

	Year Ended December 31, 2007			
	Operating Income	Pre-tax Earnings from Continuing Operations ⁽¹⁾	Net Earnings from Continuing Operations ⁽²⁾	Diluted EPS from Continuing Operations
Reported Results	\$ 2,936	\$ 2,580	\$ 1,630	\$ 2.41
Adjustments:				
Media Networks Restructuring Activities ⁽³⁾	77	77	49	0.07
Gain on Sale of Equity Investment ⁽⁴⁾	-	(151)	(95)	(0.14)
Impairment of Investment ⁽⁵⁾	-	36	23	0.04
Discrete Tax Benefits ⁽⁶⁾	-	-	(15)	(0.02)
Adjusted Results	\$ 3,013	\$ 2,542	\$ 1,592	\$ 2.36

Footnotes – Pages 19 - 22

1. Pre-tax earnings represent earnings from continuing operations before provision for income taxes and minority interest.
2. The tax impact of adjustments has been calculated where appropriate using the applicable rates in effect for the period presented.
3. 2008 adjusted results exclude \$454 million for the quarter and year ended December 31, 2008, of restructuring and other charges across all segments. The charge principally relates to programming abandonments, severance, the write-down of film inventory and other charges. 2007 adjusted results exclude \$7 million and \$77 million, respectively, of expenses related to Media Networks restructuring charges, principally severance, affecting MTV Networks domestic and international operations for the quarter and year ended December 31, 2007.
4. In 2007, the Company sold its non-controlling investment in MTV Russia for \$191 million and recognized a pre-tax gain of \$151 million.
5. 2008 adjusted results exclude \$15 million and \$27 million, respectively, of pre-tax non-cash investment impairment charges for the quarter and year ended December 31, 2008. 2007 adjusted results exclude \$36 million of pre-tax non-cash investment impairment charges for the year ended December 31, 2007.
6. 2008 adjusted results exclude \$9 million and \$55 million, respectively, of net discrete tax benefits for the quarter and year ended December 31, 2008. 2007 adjusted results exclude \$15 million of net discrete tax benefits for the year ended December 31, 2007. The discrete tax benefits were principally the result of effectively settled audits.

Supplemental Disclosures: Non-GAAP Financial Information

(\$ In Millions)

	4th Quarter		Full Year	
	2008	2007	2008	2007
Cash Provided By Operations	\$ 1,416	\$ 673	\$ 2,036	\$ 1,776
Capital Expenditures	(53)	(89)	(288)	(237)
Free Cash Flow ⁽¹⁾	<u>\$ 1,363</u>	<u>\$ 584</u>	<u>\$ 1,748</u>	<u>\$ 1,539</u>
Cash Taxes on Disposition ⁽²⁾	-	115	-	163
Operating Free Cash Flow ⁽³⁾	<u>\$ 1,363</u>	<u>\$ 699</u>	<u>\$ 1,748</u>	<u>\$ 1,702</u>

- 1) The Company defines free cash flow as cash provided by operations minus capital expenditures. Free cash flow is a non-GAAP measure. Management believes free cash flow provides investors with an important perspective on the Company's liquidity, including ability to service debt, make strategic acquisitions and investments, and repurchase stock.
- 2) For comparison purposes, 2007 operating free cash flow excluded cash taxes paid with respect to the gain recognized in 2Q'07 on the sale of the Company's non-controlling investment in MTV Russia and gain recognized in 3Q'07 on the sale of Famous Music. It is important to note that the net cash proceeds from asset sales is not included in Free Cash Flow.
- 3) The Company defines operating free cash flow as cash provided by operations minus capital expenditures plus cash taxes on dispositions. Operating free cash flow is a non-GAAP measure. Management believes operating free cash flow provides investors with an important perspective on the Company's liquidity from ongoing activities.

NETWORKS MTV
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