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BET Networks Reveals New and Returning Cast of Its Fan-Magnet Original Series HIT THE FLOOR

Singer, Dancer and Actress Teyana Taylor to Join Cast

Kimberly Elise, Dean Cain, McKinley Freeman, Katherine Bailess, Jodi Lyn O'Keefe and Brent Antonello Return to Reprise Their Beloved Roles

James LaRosa to Executive Produce Series with Principal Photography Starting in Los Angeles in November 2017

NEW YORK--(BUSINESS WIRE)-- BET Networks announces cast of the much-anticipated sexy drama series **HIT THE FLOOR**. Singer, dancer and actress **Teyana Taylor** to heat things up as she joins the cast of the much-anticipated original scripted series. **Kimberly Elise, Dean Cain, McKinley Freeman, Katherine Bailess, Jodi Lyn O'Keefe** and **Brent Antonello** to reprise their beloved roles. Acclaimed producer and creator of the series **James LaRosa** to Executive Produce the one-hour series scheduled to premiere on BET in 2018 with principal photography starting in Los Angeles in November 2017.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171002006331/en/>



Singer, Dancer and Actress Teyana Taylor to Join Cast of 'HIT THE FLOOR' Airing on BET in 2018 (Photo: Business Wire)

Just when you thought TV couldn't get any more sultry, sizzling new episodes of original series, **HIT THE FLOOR**, are back to steam up TV screens for a brand new season on BET Networks. The premier professional dance squad for the Los Angeles Devils basketball team, the Devil Girls, returns with more scandal, sex, secrets, intrigue and jaw-dropping dance routines, which captured audience's hearts.

"**HIT THE FLOOR**" was created by James LaRosa who also serves as Executive Producer of the series.

For more information on **HIT THE FLOOR** log on to BET.com and join the conversation on social media using the hashtag #HitTheFloor.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel is in nearly 85 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom, sub-Saharan Africa and France. BET is the dominant African-American consumer brand with a diverse group of business extensions including BET.com, a leading Internet destination for Black entertainment,

music, culture, and news; BET HER (formerly CENTRIC), a 24-hour entertainment network targeting the African-American woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET Networks around the globe.

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