



April 28, 2017

Viacom Celebrates its 21st Annual Worldwide Day of Service

Viacommunity Day 2017 Unites over 4,000 Employees across 16 Countries;

Event Supports 150+ Projects in Education, Environment, Public Health, Arts, and Social Services

NEW YORK--(BUSINESS WIRE)-- Thousands of Viacom employees will volunteer today in a companywide effort to aid their local communities by donating time and resources for causes around the globe. Viacommunity Day, a decades-long program run in partnership with dozens of non-profit organizations and civic leaders, has employees participating in a diverse range of philanthropic activities, including refugee, citizenship and immigration assistance, public beautification initiatives, job development training, student mentoring opportunities and other acts of giving. In total, more than 20,000 hours of service will be donated by Viacom and its brands worldwide.

"Viacommunity Day is a great tradition that unites our company across levels, functions and geographies through a shared sense of pride and purpose," said Bob Bakish, President and Chief Executive Officer of Viacom. "I truly believe that giving back connects us even more deeply with our communities, our audiences and each other, and I'm thrilled the program continues to grow driven entirely by our passionate employees."

Employees will participate in more than 150 different Viacommunity Day projects in Africa, Asia, Australia, Latin and South America, Europe, and the United States. Some examples include:

- | Assembling hygiene kits for victims displaced by the global refugee crisis, in partnership with the International Medical Corps.
Location: Los Angeles, California
- | Assisting school staff at Xingxingyu Special Education, and providing entertainment and care for students with autism.
Location: Beijing, China
- | Volunteering at non-profit organization Thistle Farms, whose mission is to heal, empower, and employ female survivors of trafficking, prostitution and addiction.
Location: Nashville, Tennessee
- | Donating legal aid to foreign citizens and nationals participating in the naturalization process, in partnership with Legal Services NYC.
Location: New York, New York
- | Partnering with the Office of the Municipal Environment and Natural Resources to participate in beach clean-ups in Barangay San Juan, Ternate and Cavite.
Location: Philippines
- | Providing job training to 18-25 year olds interested in working in the TV and media industry, in partnership with MAMA Youth.
Location: London, United Kingdom

To get updates about Viacommunity Day 2017, follow us on Twitter [@Viacommunity](#) using #ViacommunityDay2017.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170428005576/en/>

Media
Viacom Inc.
Alex Rindler
alex.rindler@viacom.com

Source: Viacom

News Provided by Acquire Media