



August 8, 2017

## Viacom to Host 2017 Tech Inclusion New York Conference

*Held in Partnership with Change Catalyst, Second Annual Event Will Focus on Improving Diversity & Inclusion in Technology, Media and Entertainment*

NEW YORK--(BUSINESS WIRE)-- Viacom and Change Catalyst today announced that Viacom will host the 2017 Tech Inclusion New York Conference on August 10<sup>th</sup> at Viacom's Times Square headquarters. The second annual event will explore innovative ways of improving and expanding diversity and inclusion in the technology, media and entertainment sectors.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170808005247/en/>

Kodi Foster, Senior Vice President, Data Strategy, Viacom said, "We're proud to be part of this important event with Change Catalyst to showcase the many opportunities that are created by fostering an inclusive and dynamic workplace. At Viacom, our business is strengthened by the individual perspectives and experiences of our employees, and we've made it a priority to be an employer of choice for a talented, diverse workforce that reflects the audiences we serve around the globe."

"My first career was in entertainment and media, and then I fell in love with the tech industry. These two industries are increasingly intertwined in defining our culture, our economy and our future," said Melinda Briana Epler, Founder & CEO of Change Catalyst. "We are incredibly excited to partner with Viacom to shine the spotlight on inclusive innovation across technology, media and entertainment."

Tech Inclusion New York focuses on promoting access and opportunity for media and technology professionals. The conference will feature keynotes and panel discussions to highlight the importance of driving workplace inclusion and diversity across the technology, media and entertainment spheres, and to promote these practices in new and creative ways. The roster of speakers includes Niels Schuurmans, Chief Marketing Officer, Paramount Network, TV Land and CMT; Bryson Gordon, Executive Vice President, Advanced Advertising, Viacom; and Jennifer Brown, the author of "Inclusion: Diversity, The New Workplace & The Will to Change," among others.

The event will incorporate a networking happy hour for attendees, and follows a full day career fair for underrepresented tech candidates hosted by Change Catalyst at the West SoHo campus of Galvanize, a school for engineers, entrepreneurs and data scientists.

Change Catalyst hosts additional Tech Inclusion events, conferences, startup showcases, career fairs and forums across the world to improve diversity and inclusion throughout the technology ecosystem.

In addition to Viacom, the 2017 Tech Inclusion New York Conference is sponsored by Accenture, Galvanize, Squarespace, Twitter, Yelp and PayPal. Full details about the event, a complete list of speakers, and registration information are available here: <https://ny17.techinclusion.co/>.

### **About Viacom**

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment. Paramount Television develops, finances and produces programming for television and other platforms.

For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com). Keep up with Viacom news by following Viacom's blog at [blog.viacom.com](http://blog.viacom.com) and Twitter feed at [www.twitter.com/viacom](http://www.twitter.com/viacom).

## **About Change Catalyst**

Change Catalyst empowers diverse, inclusive and sustainable tech innovation - through education, mentorship and funding. Our [Tech Inclusion](#) programs explore and develop innovative solutions to tech diversity and inclusion. We partner with the tech community to solve diversity and inclusion together through conferences, career fairs, strategic consulting and training. Our work spans the full tech ecosystem, including: Education, Workplace, Entrepreneurship and Policy.

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