



August 2, 2017

Viacom Declares Quarterly Cash Dividend

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB and VIA) today announced that its Board of Directors has declared a quarterly cash dividend of \$0.20 per share on both its Class A and Class B common stock. The dividend will be payable on October 2, 2017 to stockholders of record at the close of business on September 15, 2017.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment. Paramount Television develops, finances and produces programming for television and other platforms.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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