

June 20, 2017

Nickelodeon to Premiere Brand-New SpongeBob SquarePants Halloween Stop-Motion Animation Special: The Legend of Boo-Kini Bottom

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BURBANK, Calif.--(BUSINESS WIRE)-- Nickelodeon will take viewers on a spooky Halloween adventure throughout Bikini Bottom with the brand-new, stop-motion special, *SpongeBob SquarePants: The Legend of Boo-Kini Bottom*. In the visual style of classic stop-motion animation TV specials, *The Legend of Boo-Kini Bottom* tells the story of the Flying Dutchman (Brian Doyle Murray) who wants to make sure everyone in town is scared, especially SpongeBob, who thinks scary things are funny. The special will premiere in October 2017 on [Nickelodeon](#).

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Bikini Bottom is decked out for Halloween and features Sandy's treedome as a mad scientist's lab, including a giant remotely operated Acorn Monster; Mr. Krabs' restaurant as "The Horrors of the Chum Bucket," displaying scenes of Plankton torturing food; and Plankton's restaurant as "The Horrors of the Krusty Krab," telling the story of Mr. Krabs turning customers into Krabby Patties and more.

The characters don Halloween costumes, with SpongeBob as a flower, Patrick as a knight, Sandy as a mad scientist, Mr. Krabs as a dollar bill, Plankton as a devil, Squidward as himself, and Karen as a cat. *SpongeBob SquarePants: The Legend of Boo-Kini Bottom* features an original song, "The Scare Song," written by Mr. Lawrence, music by Eban Schletter and performed by the Flying Dutchman's crew of pirate ghosts.

(L-R) SpongeBob and Patrick in Nickelodeon's Halloween Stop-Motion Special, "SpongeBob SquarePants: The Legend of Boo-Kini Bottom." (Photo: Business Wire)

The Legend of Boo-Kini Bottom is being produced at Screen Novelties, a Los Angeles-based stop-motion animation production company, where miniature puppets and sets bring Bikini Bottom to life in three dimensions. The production features 27 unique sets, across five stages, where 15 boxes of breakfast cereal were used to create texture on Bikini Bottom's coral reefs; eight pounds of glitter were used to decorate SpongeBob's Halloween pineapple house; hundreds of popsicle sticks created the planks of the rollercoaster track that Patrick and SpongeBob ride; and "black lights" were used to create a fluorescent glow across the puppets and sets.

Marc Ceccarelli and Vincent Waller are the supervising producers on *SpongeBob SquarePants*. The special was written by Mr. Lawrence, with Brian Morante serving as the storyboard director. The special is being directed by Mark Caballero and Seamus Walsh, and produced by Chris Finnegan of Screen Novelties.

This is the second time Nickelodeon has partnered with Screen Novelties on a *SpongeBob SquarePants* stop-motion episode. *SpongeBob SquarePants: It's a SpongeBob Christmas!* debuted December 2012 and featured Plankton turning everybody in Bikini Bottom from nice to naughty.

Viewers can visit the [SpongeBob SquarePants](#) page on [Nick.com](#), the Nick App and the [Facebook](#) page, along with the

SpongeBob [Facebook](#) page and [SpongeBob Instagram](#), to get an exclusive look at the series. Episodes of *SpongeBob SquarePants* are available on [Nick.com](#) and the Nick App, along with platforms including iTunes, Amazon Video, Google Play, Vudu and Nick On Demand.

SpongeBob SquarePants is voiced by Tom Kenny as SpongeBob SquarePants, an incurably optimistic sea sponge who lives in a pineapple under the sea; Bill Fagerbakke as Patrick Star, SpongeBob's silly best friend; Roger Bumpass as Squidward, an aloof cashier of The Krusty Krab and SpongeBob's neighbor; Clancy Brown as Mr. Krabs, SpongeBob's boss and greedy owner of The Krusty Krab; Carolyn Lawrence as Sandy Cheeks, Bikini Bottom's only resident rodent aquanaut and scientist; and Mr. Lawrence as Plankton, owner of the Chum Bucket and chief rival of Mr. Krabs.

SpongeBob SquarePants is executive produced by creator Stephen Hillenburg, who previously worked as a writer, director and creative director on Nickelodeon's animated series *Rocko's Modern Life*. Hillenburg graduated from the California Institute of the Arts with a master's degree in experimental animation and studied marine biology and art as an undergraduate. Hillenburg created and executive produced his first feature film, *The SpongeBob SquarePants Movie*, which debuted Nov. 19, 2004 and his second theatrical, *The SpongeBob Movie: Sponge Out of Water*, hit theaters Feb. 6, 2015. The series is produced at Nickelodeon in Burbank.

About *SpongeBob SquarePants*

Since its launch in July 1999, *SpongeBob SquarePants* has emerged as a pop culture phenomenon. The series has been the most-watched animated program with kids 2-11 for more than 15 consecutive years, and over the past several years, it has averaged more than 100,000,000 total viewers every quarter across all Nickelodeon networks. *SpongeBob SquarePants* is the most widely distributed property in Viacom International Media Networks history, seen in more than 208 countries and territories and translated in 55+ languages. The Paramount Pictures feature film *The SpongeBob Movie: Sponge Out of Water* premiered Feb. 6, 2015, landing at #1 opening weekend. The character-driven cartoon chronicles the nautical and sometimes nonsensical adventures of SpongeBob, an incurably optimist and earnest sea sponge, and his undersea friends.

About Nickelodeon

Nickelodeon, now in its 38th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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