VIOCOM

March Quarter 2012 Trending Schedules



All information included in these schedules has been derived from information contained in Viacom's 2011 Annual Report on Form 10-K, its reports on Form 10-Q and the accompanying earnings presentations for each respective period.

The financial information contained in these schedules includes GAAP and non-GAAP measures. Non-GAAP measures, including consolidated operating free cash flow, free cash flow and adjusted results that exclude restructuring charges, asset impairment, extinguishment of debt and discrete tax benefits, are relevant and useful information for investors because they clarify the Company's actual operating performance, make it easier to compare the Company's results with those of other companies and allow investors to review performance in the same way as the Company's management. Since these are not measures of performance calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, cash flow provided by operations, operating income, net earnings from continuing operations attributable to Viacom and diluted EPS as indicators of operating performance, and they may not be comparable to similarly titled measures employed by other companies.

Summarized Reported Results



		Quarte	r Ended		12 Months Ended		Quarte	r Ended		12 Months Ended	Quarte	r Ended	6 Months Ended
	12/31/09	3/31/10	6/30/10	9/30/10	9/30/10	12/31/10	3/31/11	6/30/11	9/30/11	9/30/11	12/31/11	3/31/12	3/31/12
Media Networks	\$ 2,254	\$ 1,884	\$ 2,065	\$ 2,128	\$ 8,331	\$ 2,380	' '	\$ 2,391	\$ 2,292	\$ 9,145	\$ 2,448	\$ 2,190	\$ 4,638
Filmed Entertainment	1,791	886	1,245	1,231	5,153	1,497	1,226	1,407	1,793	5,923	1,558	1,169	2,727
Eliminations	(26)	(38)	(35)	(29)	(128)	(49)	(41)	(32)	(32)	(154)	(54)	(28)	(82)
Revenues	\$ 4,019	\$ 2,732	\$ 3,275	\$ 3,330	\$ 13,356	\$ 3,828	\$ 3,267	\$ 3,766	\$ 4,053	\$ 14,914	\$ 3,952	\$ 3,331	\$ 7,283
Expenses	(2,701)	(2,077)	(2,364)	(2,387)	(9,529)			(2,676)	(2,891)	(10,661)	(2,845)	(2,312)	(5,157)
Depreciation & Amortization	(86)	(75)	(75)	(72)	(308)	(71)	(67)	(65)	(68)	(271)	(62)	(59)	(121)
Equity-Based Compensation	(31)	(26)	(20)	(34)	(111)	(30)	(33)	(30)	(35)	(128)	(29)	(28)	(57)
Restructuring	-	-	-	-	-	-	-	(14)	(130)	(144)	-	-	-
Asset Impairment	(60)				(60)		-			-		-	-
Operating Income	\$ 1,141	\$ 554	\$ 816	\$ 837	\$ 3,348	\$ 1,040	\$ 760	\$ 981	\$ 929	\$ 3,710	\$ 1,016	\$ 932	\$ 1,948
Amounts attributable to Viacom:													
Net earnings from continuing operations	\$ 724	\$ 255	\$ 432	\$ 488	\$ 1,899	\$ 620	\$ 376	\$ 574	\$ 576	\$ 2,146	\$ 591	\$ 588	\$ 1,179
Discontinued operations, net of tax	(30)	(10)	(12)	(299)	(351)	(10)	-			(10)	(379)	(3)	(382)
Net earnings attributable to Viacom	\$ 694	\$ 245	\$ 420	\$ 189	\$ 1,548	\$ 610	\$ 376	\$ 574	\$ 576	\$ 2,136	\$ 212	\$ 585	\$ 797
Diluted earnings per share attributable to Viacom:													
Continuing operations	\$ 1.19	\$ 0.42	\$ 0.71	\$ 0.80	\$ 3.11	\$ 1.02	\$ 0.63	\$ 0.97	\$ 1.00	\$ 3.61	\$ 1.06	\$ 1.08	\$ 2.14
Discontinued operations	(0.05)	(0.02)	(0.02)	(0.49)	(0.57)	(0.02)	-	-		(0.02)	(0.68)	(0.01)	(0.69)
Net earnings	\$ 1.14	\$ 0.40	\$ 0.69	\$ 0.31	\$ 2.54	\$ 1.00	\$ 0.63	\$ 0.97	\$ 1.00	\$ 3.59	\$ 0.38	\$ 1.07	\$ 1.45
Weighted average number of common shares outstanding:													
Basic	607.4	607.6	607.9	608.5	607.8	603.4	594.4	582.7	569.2	587.3	550.6	537.5	544.1
Diluted	609.4	609.6	611.3	611.3	610.4	608.0	601.1	591.6	577.0	594.3	557.2	544.4	550.8

Summarized Adjusted Results



		Quarte	r Ended		12 Months Ended		Quarte	r Ended		12 Months Ended	Quarte	er Ended	6 Months Ended
	12/31/09	3/31/10	6/30/10	9/30/10	9/30/10	12/31/10	3/31/11	6/30/11	9/30/11	9/30/11	12/31/11	3/31/12	3/31/12
Media Networks	\$ 2,254	\$ 1,884	\$ 2,065	\$ 2,128	\$ 8,331	\$ 2,380	\$ 2,082	\$ 2,391	\$ 2,292	\$ 9,145	\$ 2,448	\$ 2,190	\$ 4,638
Filmed Entertainment	1,791	886	1,245	1,231	5,153	1,497	1,226	1,407	1,793	5,923	1,558	1,169	2,727
Eliminations	(26)	(38)	(35)	(29)	(128)	(49)	(41)	(32)	(32)	(154)	(54)	(28)	(82)
Revenues	\$ 4,019	\$ 2,732	\$ 3,275	\$ 3,330	\$ 13,356	\$ 3,828	\$ 3,267	\$ 3,766	\$ 4,053	\$ 14,914	\$ 3,952	\$ 3,331	\$ 7,283
Expenses	(2,701)	(2,077)	(2,364)	(2,387)	(9,529)	(2,687)	(2,407)	(2,676)	(2,891)	(10,661)	(2,845)	(2,312)	(5,157)
Depreciation & Amortization	(86)	(75)	(75)	(72)	(308)	(71)	(67)	(65)	(68)	(271)	(62)	(59)	(121)
Equity-Based Compensation	(31)	(26)	(20)	(34)	(111)	(30)	(33)	(30)	(35)	(128)	(29)	(28)	(57)
Adjusted Operating Income	\$ 1,201	\$ 554	\$ 816	\$ 837	\$ 3,408	\$ 1,040	\$ 760	\$ 995	\$ 1,059	\$ 3,854	\$ 1,016	\$ 932	\$ 1,948
Adjusted net earnings from continuing operations attributable to Viacom ⁽¹⁾ Adjusted diluted EPS from continuing operations ⁽¹⁾	\$ 693 \$ 1.14	\$ 255 \$ 0.42	\$ 432 \$ 0.71	\$ 461 \$ 0.75	\$ 1,841 \$ 3.02	\$ 620 \$ 1.02	\$ 430 \$ 0.72	\$ 583 \$ 0.99	\$ 614 \$ 1.06	\$ 2,247 \$ 3.78	\$ 591 \$ 1.06	\$ 535 \$ 0.98	\$ 1,126 \$ 2.04
Weighted average number of common shares outstanding: Basic	607.4	607.6	607.9	608.5	607.8	603.4	594.4	582.7	569.2	587.3	550.6	537.5	544.1
Diluted	609.4	609.6	611.3	611.3	610.4	608.0	601.1	591.6	577.0	594.3	557.2	544.4	550.8

¹⁾ See Schedule 6 for reconciliations of reported to adjusted results.

Media Networks Financial Results (in millions, unaudited)



Advertising
Affiliate Fees
Ancillary
Total Revenues
Expenses
Depreciation & Amortization
Adjusted Operating Income
Equity-Based Compensation
Restructuring
Asset Impairment
Operating Income

Months Ended				led	r Enc	Quarte			
/30/10	9	9/30/10		30/10	6/3	31/10	3/3	31/09	12/
4,553	\$	1,169	\$	1,122	\$	960	\$	1,302	\$
3,138		799		815		783		741	
640		160		128		141		211	
8,331	\$	2,128	\$ 2	2,065	\$	1,884	\$	2,254	\$
(4,749)		1,207)	(-	1,204)	(1,119)	(1,219)	(
(201)		(48)		(50)		(50)		(53)	
3,381	\$	873	\$	811	\$	715	\$	982	\$
(39)		(11)		(5)		(11)		(12)	
-		-		-		-		-	
(60)		-		-		-		(60)	
3,282	\$	862	\$	806	\$	704	\$	910	\$

	Quarte	r Ended		12 Months Ended
12/31/10	3/31/11	6/30/11	9/30/11	9/30/11
\$ 1,393	\$ 1,076	\$ 1,275	\$ 1,253	\$ 4,997
814	851	971	883	3,519
173	155	145	156	629
\$ 2,380	\$ 2,082	\$ 2,391	\$ 2,292	\$ 9,145
(1,281)	(1,232)	(1,316)	(1,291)	(5,120)
(48)	(44)	(42)	(43)	(177)
\$ 1,051	\$ 806	\$ 1,033	\$ 958	\$ 3,848
(9)	(11)	(7)	(11)	(38)
-	-	(14)	(77)	(91)
				•
\$ 1,042	\$ 795	\$ 1,012	\$ 870	\$ 3,719

	0 4.	.			Months
	Quarte	er En	iaea		Ended
	12/31/11	3/	31/12	3	/31/12
_					
	\$ 1,354	Ş	1,073	\$	2,427
	943		992		1,935
	151		125		276
	\$ 2,448	\$	2,190	\$	4,638
	(1,280)	((1,261)		(2,541)
	(39)		(36)		(75)
	\$ 1,129	\$	893	\$	2,022
	(7)		(8)		(15)
	-		-		
	-		-		•
	\$ 1,122	\$	885	\$	2,007

Filmed Entertainment Financial Results

(in millions, unaudited)



				Quarte	r End	ded				Months inded
	12	/31/09	3/3	31/10	6/	30/10	9/	/30/10	9	/30/10
Theatrical	\$	93	\$	267	\$	644	\$	372	\$	1,376
Home Entertainment		1,145		297		248		406		2,096
Television License Fees		445		259		307		372		1,383
Ancillary		108		63		46		81		298
Total Revenues	\$	1,791	\$	886	\$	1,245	\$	1,231	\$	5,153
Expenses	((1,459)		(946)	(1,152)		(1,157)		(4,714)
Depreciation & Amortization		(30)		(23)		(24)		(22)		(99)
Adjusted Operating Income (Loss)	\$	302	\$	(83)	\$	69	\$	52	\$	340
Equity-Based Compensation		(4)		(3)		-		(2)		(9)
Restructuring		-		-		-		-		•
Operating Income (Loss)	\$	298	\$	(86)	\$	69	\$	50	\$	331

Months Ended				led	End	Quarte			
/30/11	9	30/11	9/3	30/11	6/3	31/11	3/3	/31/10	12
2,175	\$	770	\$	588	\$	401	\$	416	\$
1,890		511		331		410		638	
1,417		391		416		336		274	
441		121		72		79		169	
5,923	\$	1,793	\$	1,407	\$	1,226	\$	1,497	\$
(5,493)		1,585)	(1,336)	(1,165)	(1,407)	(
(89)		(23)		(22)		(22)		(22)	
341	\$	185	\$	49	\$	39	\$	68	\$
(9)		(3)		-		(3)		(3)	
(53)		(53)		-		-		-	
279	\$	129	\$	49	\$	36	\$	65	\$

					6	Months
		Quarte	er En	ded	E	Ended
	12	2/31/11	3/	31/12	3	/31/12
,						
	\$	570	\$	326	\$	896
		598		415		1,013
		298		317		615
		92		111		203
	\$	1,558	\$	1,169	\$	2,727
		(1,567)	((1,032)		(2,599)
		(22)		(22)		(44)
	\$	(31)	\$	115	\$	84
		(1)		(2)		(3)
		-		-		•
	\$	(32)	\$	113	\$	81

Reconciliation of Adjusted Operating Income (in millions, unaudited)



								12	Months
		C	luarte	Enc	ied			E	nded
	12/31/09	3/3	1/10	6/3	30/10	9/3	30/10	9.	/30/10
Media Networks	\$ 982	\$	715	\$	811	\$	873	\$	3,381
Filmed Entertainment	302		(83)		69		52		340
Corporate Expenses	(52)		(51)		(45)		(54)		(202)
Equity-Based Compensation	(31)		(26)		(20)		(34)		(111)
Eliminations			(1)		1		-		•
Adjusted Operating Income	\$ 1,201	\$	554	\$	816	\$	837	\$	3,408
Restructuring	-		-		-		-		-
Asset Impairment	(60)		-		-		-		(60)
Operating Income	\$ 1,141	\$	554	\$	816	\$	837	\$	3,348

		Quarte	r End	ded				Months Inded
12/31/10	3/3	31/11	6/	30/11	9/	30/11	9	/30/11
\$ 1,051 68 (49) (30)	\$	806 39 (53) (33)	\$	1,033 49 (58) (30)	\$	958 185 (47) (35) (2)	\$	3,848 341 (207) (128)
\$ 1,040	\$	760	\$	995	\$	1,059	\$	3,854
<u>-</u>		-		(14) -		(130) -		(144) -
\$ 1,040	\$	760	\$	981	\$	929	\$	3,710

			61	Months			
Quarte	r En	ded	Ended				
12/31/11	3/	31/12	3.	/31/12			
\$ 1,129	\$	893	\$	2,022			
(31)		115		84			
(53)		(48)		(101)			
(29)		(28)		(57)			
		-		-			
\$ 1,016	\$	932	\$	1,948			
-		-		-			
		-		-			
\$ 1,016	\$	932	\$	1,948			

Reconciliation of Adjusted Net Earnings and Diluted EPS



					12 Months				12 Months	6 Months				
	12/31/09	3/31/10	6/30/10	9/30/10	9/30/10	12/31/10	3/31/11	r Ended 6/30/11	9/30/11	9/30/11	12/31/11	2/31/12	8/31/12	
	12/01/03	3/3 1/ 10	0/00/10	3/30/10	3/30/10	12/31/10	3/31/11	0/30/11	3/30/11	3/00/11	12/31/11	0/01/12	0/01/12	
Net earnings attributable to Viacom:														
Reported net earnings from continuing operations	\$ 724	\$ 255	\$ 432	\$ 488	\$ 1,899	\$ 620	\$ 376	\$ 574	\$ 576	\$ 2,146	\$ 591	\$ 588	\$ 1,179	
Impact of adjustments on net earnings from continuing operations ⁽¹⁾	(31)			(27)	(58)		54	9	38	101		(53)	(53)	
Adjusted net earnings from continuing operations	\$ 693	\$ 255	\$ 432	\$ 461	\$ 1,841	\$ 620	\$ 430	\$ 583	\$ 614	\$ 2,247	\$ 591	\$ 535	\$ 1,126	
Per share information attributable to Viacom:														
Reported diluted EPS from continuing operations	\$ 1.19	\$ 0.42	\$ 0.71	\$ 0.80	\$ 3.11	\$ 1.02	\$ 0.63	\$ 0.97	\$ 1.00	\$ 3.61	\$ 1.06	\$ 1.08	\$ 2.14	
Impact of adjustments on diluted EPS from continuing operations (1)	(0.05)			(0.05)	(0.09)		0.09	0.02	0.06	0.17		(0.10)	(0.10)	
Adjusted diluted EPS from continuing operations	\$ 1.14	\$ 0.42	\$ 0.71	\$ 0.75	\$ 3.02	\$ 1.02	\$ 0.72	\$ 0.99	\$ 1.06	\$ 3.78	\$ 1.06	\$ 0.98	\$ 2.04	
Weighted average number of common shares outstanding:														
Basic	607.4	607.6	607.9	608.5	607.8	603.4	594.4	582.7	569.2	587.3	550.6	537.5	544.1	
Diluted	609.4	609.6	611.3	611.3	610.4	608.0	601.1	591.6	577.0	594.3	557.2	544.4	550.8	

¹⁾ See Schedule 7 for a description of factors affecting comparability of net earnings and diluted EPS.

Factors Affecting Comparability



	Quarter Ended								Months inded	Quarter Ended									Months inded		Quar	6 Months Ended			
	12/3	1/09	3/31/10	6/30)/10	9/30)/10	9/30/10		12/31/10		3/31/11		6/30/11		9/30/11		9/30/11		12/31/11		3	/31/12	3/31/12	
Restructuring ⁽¹⁾	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	14	\$	130	\$	144	\$		\$	-	\$	-
Asset impairment (2)		60	-		-		-		60		_		-		-		-		-		-		-		-
Impact of adjustments on operating income ⁽³⁾	\$	60	\$ -	\$	-	\$	-	\$	60	\$	-	\$	-	\$	14	\$	130	\$	144	\$	-	\$	-	\$	-
Extinguishment of debt ⁽⁴⁾		-	_		_		_		-				87		_		-		87	_	-	_	21		21
Impact of adjustments on pretax earnings from continuing operations	\$	60	\$ -	\$	-	\$	-	\$	60	\$	-	\$	87	\$	14	\$	130	\$	231	\$		\$	21	\$	21
Income tax impact of above items ⁽⁵⁾		-	-		-		-		-		-		(33)		(5)		(40)		(78)		-		(8)		(8)
Discrete tax benefits ⁽⁶⁾		(50)	-		-		(27)		(77)		_		-		-		(52)		(52)		-		(66)		(66)
Total tax impact and other tax adjustments	\$	(50)	\$ -	\$	-	\$	(27)	\$	(77)	\$	-	\$	(33)	\$	(5)	\$	(92)	\$	(130)	\$	-	\$	(74)	\$	(74)
Noncontrolling interest impact on above items ⁽²⁾		(41)	-				-		(41)		_		_				-		-		-				-
Impact of adjustments on net earnings from continuing operations attributable to Viacom	\$	(31)	\$ -	\$	_	\$	(27)	\$	(58)	\$	_	\$	54	\$	9	\$	38	\$	101	\$		\$	(53)	\$	(53)
	,	,					. ,	,	,,									Ĺ					,,		, -,
Impact of adjustments on diluted EPS from continuing operations	\$ (0.05)	\$ -	\$	-	\$ (0	0.05)	\$	(0.09)	\$	-	\$ 0.	09	\$ (0.02	\$	0.06	\$	0.17	\$	-	\$	(0.10)	\$	(0.10)
Weighted average number of diluted shares outstanding	6	09.4	609.6	61	11.3	61	11.3		610.4	608.	0	60	1.1	59	91.6	5	577.0		594.3		557.2		544.4		550.8

¹⁾ The quarter ended June 30, 2011 adjusted results exclude \$14 million of employee separation costs attributable to the Media Networks segment. The quarter ended September 30, 2011 adjusted results exclude \$77 million and \$53 million of restructuring charges at the Media Networks and Filmed Entertainment segments, respectively.

²⁾ The quarter ended December 31, 2009 adjusted results exclude a \$60 million non-cash impairment charge in the Media Networks segment related to certain broadcast licenses held by a 32%-owned consolidated entity.

³⁾ See Schedules 3 and 4 for the impact of adjustments on operating income for the Media Networks and Filmed Entertainment segments, respectively.

⁴⁾ The quarter ended March 31, 2011 adjusted results exclude a pre-tax debt extinguishment loss of \$87 million on the repurchase of \$582 million of our 6.250% Senior Notes due 2016. The quarter ended March 31, 2012 adjusted results exclude a pre-tax debt extinguishment loss of \$21 million on the redemption of all \$750 million of our outstanding 6.850% Senior Notes due 2055.

⁵⁾ The tax impact has been calculated using the rates applicable to the adjustments presented.

⁶⁾ The quarter ended December 31, 2009 and September 30, 2011 adjusted results exclude \$50 million and \$52 million, respectively, of discrete tax benefits principally due to reserve releases resulting from effectively settled audits. The quarter ended September 30, 2010 adjusted results exclude \$27 million of discrete tax benefits principally related to the disposition of certain assets. The quarter ended March 31, 2012 adjusted results exclude \$66 million of discrete tax benefits principally related to certain operating and capital loss carryforwards.

Free Cash Flow

(in millions, unaudited)



					12	Months	ĺ					12	Months					6 N	Months
		Quarter Ended			E	inded			Quarte	r Ended			Ended	Quarter End		nded		Ended	
	12/31/09	3/31/10	6/30/10	9/30/10	9/-	/30/10		12/31/10	3/31/11	6/30/11	9/30/11	9/30/11		12/31/11		3/31/12		3/31/12	
Cash Provided by Operations	\$ 419	\$ 398	\$ 385	\$ 364	\$	1,566		\$ 713	\$ 731	\$ 392	\$ 808	\$	2,644	\$	627	\$	877	\$	1,504
Capital Expenditures (1)	(66)	(16)	(30)	(59)		(171)		(17)	(25)	(35)	(78)		(155)		(28)		(35)		(63)
Excess Tax Benefits (2)						-			_	12	1		13	_	-		27		27
Free Cash Flow	\$ 353	\$ 382	\$ 355	\$ 305	\$	1,395		\$ 696	\$ 706	\$ 369	\$ 731	\$	2,502	\$	599	\$	869	\$	1,468
Discontinued Operations, net	(110)	(31)	15	6		(120)		5	15	-	1		21		3		-		3
Reduction in Asset Securitization (3)	775	-	-	-		775		-	-	-	-		•		-		-		-
Debt Retirement Premium (4)				_		-			91	_			91		-		-		-
Operating Free Cash Flow	\$ 1,018	\$ 351	\$ 370	\$ 311	\$	2,050		\$ 701	\$ 812	\$ 369	\$ 732	\$	2,614	\$	602	\$	869	\$	1,471
Debt	\$ 6,773	\$ 6,785	\$ 6,758	\$ 6,752	\$	6,752		\$ 6,753	\$ 7,157	\$ 6,954	\$ 7,365	\$	7,365	\$	7,790	\$ 7	7,778	\$	7,778
Cash & Cash Equivalents	298	358	677	837		837		911	1,555	955	1,021		1,021		1,147	1	1,135		1,135
Net Debt	\$ 6,475	\$ 6,427	\$ 6,081	\$ 5,915	\$	5,915		\$ 5,842	\$ 5,602	\$ 5,999	\$ 6,344	\$	6,344	\$	6,643	\$ 6	3,643	\$	6,643

¹⁾ For the quarter ended December 31, 2009, Capital Expenditures include \$65 million from continuing operations and \$1 million from discontinued operations.

²⁾ Excess tax benefits from equity-based compensation awards, which are included within financing activities in the statement of cash flows.

³⁾ For the quarter ended December 31, 2009, operating free cash flow excludes \$775 million related to a reduction in securitized receivables.

⁴⁾ For the quarter ended March 31, 2011, operating free cash flow excludes the cash premium on the extinguishment of a portion of our 6.250% Senior Notes due 2016 of \$91 million.