

VIACOM INC.

AUDIT COMMITTEE CHARTER

Purpose

The Audit Committee (the “Committee”) is established by the Board of Directors of Viacom Inc. (the “Company”) for the primary purposes of overseeing the accounting and financial reporting processes of the Company and the audits of the Company’s financial statements.

The Committee is responsible for assisting the Board’s oversight of (1) the accounting and financial reporting processes of the Company, and the audits of the Company’s financial statements, including the quality and integrity of the Company’s financial statements and related disclosure, (2) the Company’s compliance with legal and regulatory requirements, (3) the independent auditor’s qualifications and independence, and (4) the performance of the Company’s internal audit function and independent auditors.

Composition

1. Members. The Committee shall consist of as many members as the Board, in consultation with the Committee itself, shall determine, but in any event not fewer than three members. The members of the Committee shall be appointed annually by the Board, taking into account the recommendation of the Governance and Nominating Committee of the Board.
2. Qualifications. Each member of the Committee shall meet all applicable independence, financial literacy and other requirements of law or regulation and the NASDAQ Stock Market LLC (“NASDAQ”) Marketplace Rules, as well as the criteria for independence as set forth in the Viacom Corporate Governance Guidelines, and shall have the experience, qualifications, attributes and/or skills deemed necessary by the Board to serve on the Committee. The Committee shall have at least one member with financial expertise necessary to meet the requirements of NASDAQ, who either falls within the definition of “audit committee financial expert” as defined by the Securities and Exchange Commission or who, in the business judgment of the Board, is capable of serving the functions expected of such an audit committee financial expert.
3. Chair. The Chair of the Committee shall be elected by the Board, taking into account the recommendation of the Governance and Nominating Committee of the Board.
4. Removal and Replacement. The members of the Committee may be removed or replaced, and any vacancies on the Committee shall be filled, by the Board, taking into account the recommendation of the Governance and Nominating Committee of the Board.

Operations

1. Meetings. The Chair of the Committee, in consultation with the Committee members, shall determine the schedule and frequency of the Committee meetings, provided that the Committee shall meet at least six times per year. In general, directors who are not Committee members may attend meetings of the Committee, except when the Chair of the Committee determines otherwise. The Committee shall meet separately, periodically, with management (including the Chief Financial Officer and the Chief Accounting Officer), the General Counsel and the Senior Vice President, Chief Audit Officer and Chief Compliance Officer. The Committee shall also meet separately with the independent auditor as frequently as either the Committee or the independent auditor shall request, but in any event at least four times each year.
2. Agenda and Other Meeting Materials. The Chair of the Committee shall develop and approve the Committee's agenda, in consultation with other members of the Committee, as appropriate. Each member of the Board and members of management are free to suggest the inclusion of items on the agenda. The agenda and information that is important to the Committee members' understanding of the business to be conducted at each Committee meeting shall, to the extent practical, be provided to the members of the Committee sufficiently in advance of each meeting to permit meaningful review.
3. Report to Board. The Committee shall report regularly to the entire Board and shall make available to the Board the minutes of its meetings.
4. Self-Assessment; Assessment of Charter. The Committee shall conduct an annual performance self-assessment and shall report to the entire Board the results of the self-assessment. The Committee shall assess the adequacy of this Charter at least annually, or more frequently as the Committee may determine, and recommend any changes to the Board.

Authority and Duties

Independent Auditor's Qualifications, Performance and Independence

1. The Committee shall be directly responsible for the appointment, retention, termination, compensation and oversight of the work of the Company's independent auditor (including resolution of disagreements between management and the independent auditor regarding financial reporting) for the purpose of preparing or issuing an audit report or performing other audit, review or attest services for the Company. The Committee shall review with the independent auditor and management the proposed scope, planning and staffing of the annual audit of the Company's financial statements by the independent auditor for the current year. The independent auditor shall report directly to the Committee. The Committee shall evaluate the performance of the independent auditor annually, or more frequently as the Committee considers appropriate, taking into account

relevant factors such as independent auditor rotation practices and the opinions of members of management, including the Senior Vice President, Chief Audit Officer and Chief Compliance Officer.

2. The Committee shall have the sole authority to preapprove all audit services, including services relating to internal control over financial reporting, and permitted non-audit services, including certain tax services identified by the PCAOB, to be provided by the independent auditor. The Committee shall also, if required by applicable law, have the authority to preapprove all audit services to be provided by any accounting firm. The Committee may, at its discretion, form and delegate to subcommittees consisting of one or more members the authority to grant such preapprovals, provided that the decisions of such subcommittee shall be reported to the full Committee at least four times per year.
3. The Committee shall obtain and review with the lead audit partner and, if the Committee deems it appropriate, a more senior representative of the independent auditor, annually or more frequently as the Committee considers appropriate, a written report by the independent auditor describing: the independent auditor's internal quality-control procedures; any material issues raised by the most recent internal quality-control review, or peer review, of the independent auditor, or by any inquiry, review or investigation by governmental or professional or other regulatory authorities, within the preceding five years, respecting independent audits carried out by the independent auditor, and any steps taken to deal with these issues; and the independent auditor's assessment of its independence and all relationships between the independent auditor and the Company. The Committee shall actively engage in a dialogue with the independent auditor with respect to any disclosed relationships or services that may impact the objectivity and independence of the auditor and shall take, or recommend that the full Board take, appropriate action to oversee the independence of the outside auditor. The Committee shall review with the lead audit partner whether any of the senior audit team members receive any discretionary compensation from the audit firm with respect to non-audit services performed by the independent auditor.
4. The Committee shall review and evaluate the experience, qualifications, rotation requirements and performance of the senior members of the independent audit team.
5. The Committee's policy on the Company's hiring of employees and former employees of the independent auditor is that the Committee shall preapprove the hiring of any employee or former employee of the independent auditor who was a member of the Company's audit team during the preceding three fiscal years. In addition, the Committee shall preapprove the hiring of any employee or former employee (within the preceding three fiscal years) of the independent auditor for senior positions within the Company, regardless of whether that person was a member of the Company's audit team.

Financial Statements and Related Disclosure

6. The Committee shall review and discuss the annual audited financial statements and quarterly financial statements with management and the independent auditor, including reviewing the Company's specific disclosures under "Management's Discussion and Analysis of Financial Condition and Results of Operations," before the filing of the Company's Form 10-K and Form 10-Qs.
7. The Committee shall discuss generally with management earnings press releases before they are issued, as well as financial information and earnings guidance provided to analysts and rating agencies.
8. The Committee shall discuss with management and the independent auditor: (a) all critical accounting policies and practices to be used by the Company in preparing its financial statements (including the quality, not just acceptability, of accounting principles), and any significant changes in the Company's selection or application of accounting principles, (b) all alternative treatments of financial information within GAAP that have been discussed with management, ramifications of the use of these alternative disclosures and treatments, and the treatment preferred by the independent auditor, and (c) other material communications between the independent auditor and management, such as any management letter or schedule of unadjusted differences. In addition, the Committee shall review with the independent auditor any audit problems or difficulties and management's response.
9. The Committee shall review with management, the Senior Vice President, Chief Audit Officer and Chief Compliance Officer, and the independent auditor the quality, adequacy and effectiveness of the Company's internal control over financial reporting, including reports regarding (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting and (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal control over financial reporting and discuss the appropriate corrective action.
10. The Committee shall review and discuss with management, the Senior Vice President, Chief Audit Officer and Chief Compliance Officer, and the independent auditor management's annual assessment of the effectiveness of the Company's internal control over financial reporting and the independent auditor's report on the effectiveness of the Company's internal control over financial reporting.
11. The Committee shall review with management, and any outside professionals as the Committee considers appropriate, the effectiveness of the Company's disclosure controls and procedures.
12. The Committee shall review with management, and any outside professionals as the Committee considers appropriate, important trends and developments in

financial reporting practices and requirements and their effect on the Company's financial statements.

13. The Committee shall annually review with management, the Senior Vice President, Chief Audit Officer and Chief Compliance Officer, and the independent auditor the Internal Audit Plan for the year, including the scope, areas of focus and planning process reflected in the Plan. The Committee shall receive regular reports from the Senior Vice President, Chief Audit Officer and Chief Compliance Officer regarding the results of completed audits, any significant investigations undertaken by the Internal Audit and Strategic Business Practices group and the progress on implementing the current year's Internal Audit Plan. The Committee shall review the Internal Audit function's organization, responsibilities, plans, results, budget and staffing. The Committee shall also oversee the activities of the Compliance function and receive regular reports on compliance matters.
14. The Committee shall prepare the report required by the Securities and Exchange Commission to be included in the Company's annual proxy statement and do all things required of the Committee in connection with the report.

Other Matters

15. At least annually, the Committee shall review the Company's policies governing its use of swap transactions subject to the "end-user exception" of the Commodity Exchange Act and/or the Securities Exchange Act of 1934 and shall approve the Company's use of such exception.
16. The Committee shall review and discuss the Company's process with respect to risk assessment and risk management, including with respect to cyber security risk, and shall report to the Board on its review.

Compliance with Legal and Regulatory Requirements

17. The Committee shall review with management, and any internal or external counsel as the Committee considers appropriate, any legal matters (including the status of pending litigation) that may have a material impact on the Company and any material reports or inquiries from regulatory or governmental agencies. Unless otherwise determined by the Board, the Audit Committee shall also make its recommendation to the Board whether to commence any proceeding demanded by stockholders against any employee, officer, director or agent of the Company and conduct any review or investigation it shall determine to be appropriate in connection with such recommendation. Any member of the Audit Committee who is not independent for purposes of such recommendation, review or investigation shall be recused from such recommendation, review, investigation and any deliberations related thereto.
18. The Committee shall review with the General Counsel and the Senior Vice President, Chief Audit Officer and Chief Compliance Officer the adequacy and

effectiveness of the Company's procedures to ensure compliance with its legal and regulatory responsibilities, including internationally.

19. The Committee shall establish procedures for (a) the receipt, retention and treatment of complaints received by the Company regarding accounting, internal accounting controls or auditing matters and (b) the confidential, anonymous submission by employees of the Company of concerns regarding questionable accounting or auditing matters.
20. The Committee shall obtain reports from management, the Senior Vice President, Chief Audit Officer and Chief Compliance Officer, and the independent auditor regarding compliance with applicable legal and regulatory requirements, including the Foreign Corrupt Practices Act.
21. The Committee shall periodically review and approve the Company's Global Business Practices Statement.
22. The Committee shall review any matters reported to the Committee under the Company's Supplemental Code of Ethics for Senior Financial Officers and determine the appropriate action for the Company.

Funding

23. The Company shall provide the funding the Audit Committee determines is necessary to (i) compensate the independent auditor for the purpose of preparing or issuing an audit report or performing other audit, review or attest services for the Company, (ii) compensate any advisors the Audit Committee determines to retain and (iii) pay for any ordinary administrative expenses that are necessary and appropriate for the Audit Committee to carry out its duties.

The foregoing list of duties is not exhaustive, and the Committee may, in addition, perform such other functions as may be necessary or appropriate for the performance of its oversight function. The Committee has the power to delegate its authority and duties to subcommittees or individual members of the Committee as it deems appropriate. In discharging its oversight role, the Committee shall have full access to the Company's senior management and employees and all Company books, records and facilities. The Committee may retain independent counsel, auditors or other advisors in its sole discretion.

Clarification of Audit Committee's Role

The Committee's responsibility is one of oversight. It is the responsibility of the Company's management to prepare the consolidated financial statements in accordance with applicable law and regulations and of the Company's independent auditor to audit those financial statements. Therefore, each member of the Committee shall be entitled to rely, to the fullest extent permitted by law, on the integrity of those persons and organizations within and outside the Company from whom he or she receives information, and the accuracy of the financial and other information provided to the Committee by such persons or organizations.