

VIACOM INC.

GOVERNANCE AND NOMINATING COMMITTEE CHARTER

Purpose

The Governance and Nominating Committee (the “Committee”) is established by the Board of Directors of Viacom Inc. (the “Company”) for the following purposes: (i) assisting the Board by identifying individuals qualified to become Board members and recommending to the Board director candidates to stand for election at the next annual meeting of stockholders, (ii) making recommendations to the Board as to the independence of each director, (iii) monitoring significant developments in the law and practice of corporate governance and of the duties and responsibilities of directors of public companies, (iv) establishing criteria to be used by the Board in its annual performance self-assessment, and (v) developing and making recommendations to the Board with respect to the Company’s Corporate Governance Guidelines.

Composition

1. Members. The Committee shall consist of as many members as the Board, in consultation with the Committee itself, shall determine, but in any event not fewer than three members. The members of the Committee shall be appointed annually by the Board, taking into account the recommendation of the then current Committee members.
2. Qualifications. Each member of the Committee shall meet the criteria for independence established by the NASDAQ Stock Market LLC Marketplace Rules and as set forth in the Viacom Corporate Governance Guidelines, and shall have the experience, qualifications, attributes and/or skills deemed necessary by the Board to serve on the Committee.
3. Chair. The Chair of the Committee shall be elected by the Board, taking into account the recommendation of the then current Committee members.
4. Removal and Replacement. The members of the Committee may be removed or replaced, and any vacancies on the Committee shall be filled, by the Board, taking into account the recommendation of the then current Committee members.

Operations

1. Meetings. The Chair of the Committee, in consultation with the Committee members, shall determine the schedule and frequency of the Committee meetings, provided that the Committee shall meet at least three times per year. In general, directors who are not Committee members may attend meetings of the Committee, except when the Chair of the Committee determines otherwise. The Committee shall periodically meet in executive session without management.

2. Agenda and Other Meeting Materials. The Chair of the Committee shall develop and approve the Committee's agenda, in consultation with other members of the Committee. Each member of the Board and members of management are free to suggest the inclusion of items on the agenda. The agenda and information that is important to the Committee members' understanding of the business to be conducted at each Committee meeting shall, to the extent practical, be provided to the members of the Committee sufficiently in advance of each meeting to permit meaningful review.
3. Report to Board. The Committee shall report regularly to the entire Board and shall make available to the Board the minutes of its meetings.
4. Self-Assessment; Assessment of Charter. The Committee shall conduct an annual performance self-assessment and shall report to the entire Board the results of the self-assessment. The Committee shall assess the adequacy of this Charter at least annually, or more frequently as the Committee may determine, and recommend any changes to the Board.

Authority and Duties

1. The Committee shall identify and recommend to the Board candidates for election or re-election to the Board, or for appointment to fill any vacancy that is anticipated or has arisen on the Board, in accordance with the criteria, policies and principles set forth in the Company's Corporate Governance Guidelines and this Charter. The Chair of the Committee, in conjunction with the Executive Chairman, President and Chief Executive Officer and the entire Board, shall extend invitations to join the Board to the selected candidates.
2. The Committee shall review qualified candidates for the Board recommended by stockholders in accordance with policies and procedures set by the Committee from time to time. The process for stockholders to submit their recommendations for candidates for the Board shall be discussed in the Company's annual proxy statement.
3. The Committee shall review with the Board, on an annual basis after considering the Board's anticipated needs for the upcoming year, the appropriate size and the current composition of the Board in light of the characteristics of independence, diversity, age, skills, experience, availability of service to the Company, tenure of its members and such other attributes as the Committee shall deem relevant to an individual's qualifications to serve on the Board and its committees. The Committee shall review with the Board the appropriate skills and characteristics required of Board members.
4. The Committee shall make recommendations to the Board as to the independence of each director annually prior to their standing for election to the Board and at such other times as the Board deems appropriate.

5. The Committee shall, upon a significant change in a director's personal circumstances (including a change in principal occupation), in the event a significant ongoing time commitment arises that may be inconsistent with a director's service on the Board or, in the case of an independent director, in the event of a change in circumstances that would result in the director no longer being considered independent, review, as appropriate and in light of the then current Board policies as reflected in the Corporate Governance Guidelines, the continued Board membership of such director.
6. The Committee shall review on an annual basis the Board of Directors' committee structure and recommend to the Board for its approval directors to serve as members and chairs of each committee after considering the experience, qualifications, attributes and/or skills that qualify the director to serve on a committee. The Committee shall recommend additional members to fill vacancies on Board committees as needed.
7. The Committee shall advise the Board periodically with respect to significant developments in the law and practice of corporate governance, the role of public company directors, as well as the Company's compliance with its Corporate Governance Guidelines and applicable laws and regulations, and make recommendations to the Board on all matters of corporate governance and on any action to be taken, as the Committee may deem appropriate.
8. The Committee shall review the Corporate Governance Guidelines on a periodic basis and propose modifications for the Board's consideration as appropriate. The Committee shall also review all proposed changes to each Board committee's charter.
9. The Committee shall review, approve and ratify, as appropriate, transactions involving the Company or its subsidiaries and related persons (as such term is defined by the Securities and Exchange Commission) in accordance with written policies and procedures established by the Committee from time to time.
10. The Committee shall establish criteria and processes for the Board in conducting its annual performance self-assessment. The Committee shall also establish criteria for the self-assessments of each committee. The performance self-assessments will focus on the contribution to the Company by the Board and each committee, and will specifically focus on areas in which a better contribution could be made.
11. The Committee shall, at least every other year, review director compensation and benefits.

The foregoing list of duties is not exhaustive, and the Committee may, in addition, perform such other functions as may be necessary or appropriate for the performance of its oversight function. The Committee has the power to delegate its authority and duties to subcommittees or individual members of the Committee as it deems appropriate. In discharging

its oversight role, the Committee shall have full access to the Company's senior management and employees and all Company books, records and facilities.

The Committee may retain counsel, search firms to identify director candidates and other advisors in its sole discretion. The Committee shall have sole authority to retain, direct, oversee and terminate any such advisors and to review and approve the advisors' fees and other retention terms. The Company shall provide the funding for any external advisors retained by the Committee.