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Viacom Promotes Christa D'Alimonte to Executive Vice President, General Counsel and Secretary

Elevates Keyes Hill-Edgar to Executive Vice President, Global Business Affairs and General Counsel of Viacom Media Networks

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA) today announced that Christa A. D'Alimonte has been named Executive Vice President, General Counsel and Secretary, effective April 15, 2017. In this role, she will oversee the company's global legal function. She will succeed Michael Fricklas, who, as previously announced, will be leaving the company.

Bob Bakish, President and Chief Executive Officer of Viacom, said, "Christa has been a crucial member of Viacom's premier legal team for many years and throughout many significant milestones in our history. As we look to the exciting months ahead, Christa's extensive legal knowledge and distinctive understanding of our company and strategic vision uniquely positions her to support Viacom as we embark on this period of transformation and growth."

Christa D'Alimonte said, "I am honored to have been selected to lead Viacom's tremendously talented legal team, especially at such an important time in the company's evolution. As the media landscape changes, the role of the law department has never been more critical. I look forward to working closely with leaders across the business to advance Viacom's creative agenda and position the company for the future."

In addition, Viacom today announced that Keyes Hill-Edgar has been named Executive Vice President, Global Business Affairs and General Counsel of Viacom Media Networks. He will continue to oversee Business and Legal Affairs for the domestic media networks, and his responsibilities will be broadened to include Viacom International Media Networks, Content Distribution and the Media Networks' labor, guild and production legal matters.

Keyes Hill-Edgar said, "After 17 years at Viacom, I am eager to step into this role as we think about the global presence of our flagship brands and explore a new approach to partnerships and collaboration. This is a pivotal moment for Viacom, and I am excited to work with the team in implementing these key business strategies."

With nearly 25 years of corporate legal experience, D'Alimonte is currently Senior Vice President, Deputy General Counsel and Assistant Secretary at Viacom. She joined the company in 2012 from Shearman & Sterling LLP, where she was Deputy Practice Group Leader of the firm's Global Mergers & Acquisitions group. While at Shearman & Sterling, D'Alimonte represented Viacom on a variety of significant corporate matters. D'Alimonte graduated from Georgetown University Law Center. She earned her Bachelor of Arts degree in Politics, and a Certificate of Proficiency in Latin American Studies from Princeton University.

Hill-Edgar joined Viacom in 2000, serving most recently as Executive Vice President, Business Affairs and General Counsel for Viacom Media Networks. Prior to joining Viacom, Hill-Edgar was an Associate at Shearman & Sterling LLP. He earned his law degree from Columbia Law School and graduated from Harvard University with a Bachelor of Arts degree in History and Literature.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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