



May 16, 2017

Viacom CEO Bob Bakish to Participate in the 45th Annual J.P. Morgan Global Technology, Media and Telecom Conference

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ:VIAB, VIA) today announced that Bob Bakish, President and Chief Executive Officer, will participate in a keynote question and answer session during the 45th Annual J.P. Morgan Global Technology, Media and Telecom Conference in Boston, MA on Monday, May 22, 2017 at 8:00 a.m. ET. A live webcast of the session will be available to the general public through a link on the Investor Relations homepage of Viacom's website (ir.viacom.com). A replay of the audio webcast will be available in the "Events / Webcasts" section of this site.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170516005591/en/>

Viacom Inc.
Alex Rindler, 212-846-4337
Senior Manager, Corporate Communications
alex.rindler@viacom.com

or

Investors:

James Bombassei, 212-258-6377
Senior Vice President, Investor Relations
james.bombassei@viacom.com

or

Kareem Chin, 212-846-6305
Vice President, Investor Relations
kareem.chin@viacom.com

Source: Viacom Inc.

News Provided by Acquire Media