



For Immediate Release

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Idearc Executive Addresses Credit Suisse Leveraged Finance Media & Telecom Conference

DALLAS – Idearc Inc. (NYSE: IAR), home to Superpages.com® and publisher of the Verizon® Yellow Pages, today announced that Andy Coticchio, Idearc executive vice president and chief financial officer, will discuss the company's business at the Credit Suisse Leveraged Finance Media & Telecom Conference on Thursday, Nov. 15 at 10 a.m. (Eastern).

For those unable to attend the conference, a live audio Web cast of the presentation can be accessed by visiting Idearc's Web site. Visit <http://ir.idearc.com/presentations.cfm> and follow the instructions provided. An archived audio version of the presentation will be available on Idearc's Web site for up to 60 days.

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About Idearc Inc.

Idearc Inc. (NYSE:IAR) connects buyers and sellers with its multi-platform of advertising solutions including [Verizon® Yellow Pages](#), Verizon® White Pages, smaller-sized portable [Verizon® Yellow Pages Companion Directories](#), [Superpages.com®](#), [Superpages MobileSM](#), [Solutions At HandTM](#) magazine, [Solutions at HomeTM](#) magazine, and Solutions on the MoveTM and [Solutions DirectTM](#) direct mail packages. Idearc provides sales, publishing and other related services for more than 1,200 distinct directory titles in 35 states and the District of Columbia. Superpages.com, the expert in local search with more than 2.8 billion network searches and 18 million business listings in the United States in 2006, offers advertisers a variety of [online advertising](#) solutions. Superpages Mobile provides local search functionality for wireless subscribers. For more information, visit www.idearc.com.

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