



For Immediate Release

November 12, 2007

Media Contact: Mary De La Garza, mary.delagarza@idearc.com, 972-453-7016

Investor Relations Contact: Dee Jones, dee.jones@idearc.com, 972-453-7364

Idearc Executive Addresses Beacon Street Group Southwestern Showcase

DALLAS – Idearc Inc. (NYSE: IAR), home to Superpages.com® and publisher of the Verizon® Yellow Pages, today announced that Dee Jones, senior vice president of investor relations, will discuss the company's business at the Beacon Street Group Southwestern Showcase on Thursday, Nov. 15 at 1:40 p.m. (Central).

For those unable to attend the conference, a live audio Web cast of the presentation can be accessed by visiting Idearc's Web site. Visit <http://ir.idearc.com/presentations.cfm> and follow the instructions provided. An archived audio version of the presentation will be available on Idearc's Web site for up to 30 days.

###

About Idearc Inc.

Idearc Inc. (NYSE:IAR) connects buyers and sellers with its multi-platform of advertising solutions including [Verizon® Yellow Pages](#), Verizon® White Pages, smaller-sized portable [Verizon® Yellow Pages Companion Directories](#), [Superpages.com®](#), [Superpages MobileSM](#), [Solutions At HandTM](#) magazine, [Solutions at HomeTM](#) magazine, and Solutions on the MoveTM and [Solutions DirectTM](#) direct mail packages. Idearc provides sales, publishing and other related services for more than 1,200 distinct directory titles in 35 states and the District of Columbia. Superpages.com, the expert in local search with more than 2.8 billion network searches and 18 million business listings in the United States in 2006, offers advertisers a variety of [online advertising](#) solutions. Superpages Mobile provides local search functionality for wireless subscribers. For more information, visit www.idearc.com.

IDEARC'S ONLINE NEWS CENTER: Idearc news releases, fact sheets, biographies, media contacts, high quality video and images, and other information are available at Idearc's News Center on the World Wide Web at www.idearc.com/pressroom.

IAR-G