



ValueClick to Present at Upcoming Investor Conference

WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)--Jan. 6, 2009--ValueClick, Inc. (Nasdaq:VCLK) today announced that senior management will present at the following investor conference:

- Tuesday, January 6 at 2:30 p.m. MT at the 2009 Citi Entertainment, Media & Telecommunications Conference at The Arizona Biltmore Resort & Spa in Phoenix, Arizona.

Presentation materials and webcast links to the presentations will be available on the Investor Relations section of www.valueclick.com.

About ValueClick, Inc.

ValueClick, Inc. (Nasdaq:VCLK) is one of the world's largest online marketing services companies, offering comprehensive and scalable solutions to deliver cost-effective customer acquisition for advertisers and robust revenue streams for publishers. ValueClick's performance-based solutions allow customers to reach their potential through multiple online marketing channels, including affiliate and search marketing, display advertising, lead generation, ad serving and email technology, and comparison shopping. ValueClick brands include Commission Junction, ValueClick Media, Mediaplex, Smarter.com, CouponMountain.com, and PriceRunner. For more information, please visit www.valueclick.com.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, the risk that market demand for on-line advertising in general, and performance based on-line advertising in particular, will not grow as rapidly as predicted, and the risk that legislation and governmental regulation could negatively impact the Company's performance. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including, but not limited to: its annual report on Form 10-K filed on February 29, 2008; recent quarterly reports on Form 10-Q; and other current reports on Form 8-K. ValueClick undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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