



## ValueClick Announces Participation in Upcoming Investor Conferences

WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)--Sept. 6, 2006--ValueClick, Inc. (Nasdaq:VCLK) today announced that senior management will present at the following investor conferences:

- Wednesday, September 6, at 2:20 p.m. ET at the Citigroup 13th Annual Global Technology Conference at The New York Hilton Hotel;
- Monday, September 11, at 9:30 a.m. PT at the ThinkEquity Partners 4th Annual Growth Conference at The Ritz-Carlton Hotel in San Francisco;
- Tuesday, September 19, at 11:15 a.m. PT The 3rd Annual Merriman Curhan Ford & Co. Investor Summit at The Mark Hopkins InterContinental Hotel in San Francisco; and
- Wednesday, September 20, at 11:00 a.m. PT at the Banc of America 36th Annual Investor Conference at The Ritz-Carlton Hotel in San Francisco.

A live and archived Webcast of the conference presentations and presentation materials will be available on the Investor Relations section of [www.valueclick.com](http://www.valueclick.com).

About ValueClick, Inc.

ValueClick, Inc. (Nasdaq:VCLK) is one of the world's largest integrated online marketing companies, offering comprehensive and scalable solutions to deliver cost-effective customer acquisition for advertisers and transparent revenue streams for publishers. ValueClick's performance-based solutions allow its customers to reach their potential through multiple online marketing channels, including affiliate and search marketing, display advertising, lead generation, ad serving and related technologies, and comparison shopping. ValueClick brands include Commission Junction, ValueClick Media, Mediaplex and PriceRunner. For more information, please visit [www.valueclick.com](http://www.valueclick.com).

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, ValueClick's ability to successfully integrate its recently completed Fastclick and Webclients acquisitions, trends in online advertising spending, and estimates of future online performance-based advertising. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including: its Annual Report on Form 10-K filed on March 31, 2006, and an amendment to its Annual Report on Form 10-K/A filed on April 21, 2006; its current report on Form 8-K filed on February 27, 2006; recent quarterly reports on Form 10-Q and Form 10-Q/A; other current reports on Form 8-K; its amended registration statement on Form S-4 filed on September 27, 2005; and its final prospectus on Form 424B3 filed on September 28, 2005. Other factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements include, but are not limited to, the risk that market demand for online advertising, and performance-based online advertising in particular, will not grow as rapidly as predicted. ValueClick undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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