ValueClick to Announce Third Quarter 2011 Results on November 2

WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)-- ValueClick, Inc. (Nasdaq: VCLK) announced that it will release third quarter 2011 financial results on Wednesday, November 2, at approximately 4:05 p.m. ET. At 4:30 p.m. ET, chief executive officer Jim Zarley and chief financial officer John Pitstick will host a conference call and Webcast to discuss the Company's results.

Analysts and institutional investors may obtain the conference call dial-in information through StreetEvents (www.streetevents.com) or ValueClick's Investor Relations department at 818-575-4677. A replay of the conference call will be available through November 9 at 888-203-1112 and 719-457-0820 (pass code: 6490250).

The live and archived Webcast of the conference call will be available on the Investor Relations section of www.valueclick.com.

About ValueClick

ValueClick, Inc. (Nasdaq: VCLK) is one of the world's largest digital marketing companies. Through a unique combination of data, technology and services, ValueClick increases brand awareness and drives customer acquisition at scale for the world's largest advertisers, and maximizes advertising revenue for tens of thousands of online and mobile publishers. ValueClick's brands include Commission Junction, ValueClick Media, Dotomi, Greystripe, Mediaplex, Smarter.com, CouponMountain.com, Investopedia.com, and PriceRunner. The Company is based in Westlake Village, California, and has offices in major advertising markets worldwide. For more information, please visit www.valueclick.com.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, the risk that market demand for on-line advertising in general, and performance based on-line advertising in particular, will not grow as rapidly as predicted, and the risk that legislation and governmental regulation could negatively impact the Company's performance. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including, but not limited to: its annual report on Form 10-K filed on February 28, 2011; recent quarterly reports on Form 10-Q; and other current reports on Form 8-K.

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Source: ValueClick, Inc.

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