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VALUECLICK INC/CA

Filed by

INVESCO LTD.

FORM SC 13G

(Statement of Ownership)

Filed 02/14/12

Address	30699 RUSSELL RANCH DRIVE SUITE 250 WESTLAKE VILLAGE, CA 91362
Telephone	818 575-4500
CIK	0001080034
Symbol	VCLK
SIC Code	6282 - Investment Advice
Industry	Investment Services
Sector	Financial
Fiscal Year	12/31

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SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13D-1(b) AND AMENDMENTS FILED THERETO FILED PURSUANT TO RULE 13D-2(b)

Under the Securities Exchange Act of 1934
(Amendment No. _)*

ValueClick, Inc.
(Name of Issuer)

Common Stock
(Title of Classes of Securities)

92046N102
(CUSIP Number)

December 31, 2011
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

: X Rule 13d-1(b)
: Rule 13d-1(c)
: Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.: 92046N102

1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) Invesco Ltd. IRS # 980557567		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) (b)		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION Invesco Ltd. – Bermuda		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		**5**	SOLE VOTING POWER Invesco Advisers Inc. – 4,533,339 Invesco PowerShares Capital Management – 269,488 Invesco Investment Advisers, LLC – 3,895
		6	SHARED VOTING POWER
		7	SOLE DISPOSITIVE POWER Invesco Advisers Inc. – 4,767,160 Invesco PowerShares Capital Management – 269,488 Invesco Investment Advisers, LLC – 3,895
		8	SHARED DISPOSITIVE POWER
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 5,040,543		
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* N/A		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 6.1%		
12	TYPE OF REPORTING PERSON* See Item 3 of this statement		

Item 1(a). Name of Issuer:

ValueClick, Inc.

(b). Address of Issuer's Principal Executive Offices:

30699 Russell Ranch Road; Westlake Village,CA 91362; United States

Item 2(a). Name of Person Filing:

Invesco Ltd.

(b). Address of Principal Business Office or, if none, residence of filing person:

1555 Peachtree Street NE; Atlanta, GA 30309; United States

(c). Citizenship of filing person:

Bermuda

(d). Title of Classes of Securities:

Common Stock .001 par value per share

(e). CUSIP Number:

92046N102

Item 3. If this statement is filed pursuant to ss240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

(e) [x] An investment adviser in accordance with section 240.13d-1(b)(1)(ii)(E)

(g) [x] A parent holding company or control person in accordance with section 240.13d-1(b)(1)(ii)(G)

Item 4. Ownership:

Please see responses to Items 5-8 on the cover of this statement, which are incorporated herein by reference.

Item 5. Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ]

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

N/A

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

The following subsidiaries of Invesco Ltd. are investment advisers which hold shares of the security being reported:

Invesco Advisers Inc.
Invesco PowerShares Capital Management
Invesco Investment Advisers, LLC

Item 8. Identification and Classification of Members of the Group:

N/A

Item 9. Notice of Dissolution of a Group:

N/A

Item 10. Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

02/14/2012
Date

Invesco Ltd.

By: /s/ Lisa Brinkley
Lisa Brinkley
Global Assurance Officer

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) (l) under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing of the attached Schedule 13G, and any and all amendments thereto, and expressly authorize Invesco Ltd., as the ultimate parent company of each of its undersigned subsidiaries, to file such Schedule 13G, and any and all amendments thereto, on behalf of each of them.

Dated: 12/31/2011

Invesco Ltd.

By: /s/ Lisa Brinkley
Name: Lisa Brinkley
Title: Global Assurance Officer

Invesco Advisers, Inc.

By: /s/ Jeffrey Kupor
Name: Jeffrey Kupor
Title: Senior Vice President

Invesco Canada Ltd.

By: /s/ Wayne Bolton
Name: Wayne Bolton
Title: Vice President, Compliance & Chief Compliance Officer

Invesco National Trust Company

By: /s/ Kevin Lyman
Name: Kevin Lyman
Title: Assistant General Counsel

Invesco Hong Kong Limited

By: /s/ Asha Balachandra
Name: Asha Balachandra
Title: Reg. Head of Legal AP

Invesco Asset Management Deutschland GmbH

By: /s/ Stephanie Ehrenfried
Name: Stephanie Ehrenfried
Title: Head of Legal CE

Invesco Asset Management Limited

By: /s/ Nick Styman
Name: Nick Styman
Title: Director of European Compliance

Invesco Asset Management S.A.

By: /s/ Nicolas Bouet
Name: Nicolas Bouet
Title: Deputy Managing Director

Invesco Asset Management S.A.

By: /s/ Bernard Aybran
Name: Bernard Aybran
Title: Deputy Managing Director

Invesco Asset Management Oesterreich GmbH

By: /s/ Thomas Kraus
Name: Thomas Kraus
Title: Head of Sales

Invesco GT Management Company S.A.

By: /s/ Nick Styman
Name: Nick Styman
Title: Director of European Compliance

Invesco Management S.A.

By: /s/ John Rowland
Name: John Rowland
Title: Director

Invesco Taiwan Limited

By: /s/ Asha Balachandra
Name: Asha Balachandra
Title: Reg. Head of Legal, AP

Invesco Asset Management (Japan) Limited

By: /s/ Asha Balachandra
Name: Asha Balachandra
Title: Reg. Head of Legal, AP

Invesco Asset Management Ireland Limited

By: /s/ John Rowland
Name: John Rowland
Title: Director

Invesco Kapitalanlagegesellschaft GmbH

By: /s/ Stephanie Ehrenfried
Name: Stephanie Ehrenfried
Title: Head of Legal CE

Invesco PowerShares Capital Management LLC

By: /s/ Deanna Marotz
Name: Deanna Marotz
Title: Chief Compliance Officer

Stein Roe Investment Counsel, Inc.

By: /s/ Greg Campbell
Name: Greg Campbell
Title: General Counsel

Invesco Investment Advisers, LLC

By: /s/ Christopher C. Joe
Name: Christopher C. Joe
Title: Chief Compliance Officer