



ValueClick to Announce First Quarter 2011 Results on May 3

WESTLAKE VILLAGE, Calif., April 13, 2011 (GLOBE NEWSWIRE) -- ValueClick, Inc. (Nasdaq:VCLK) announced that it will release first quarter 2011 financial results on Tuesday, May 3 at approximately 4:05 p.m. ET.

At 4:30 p.m. ET, chief executive officer Jim Zarley and chief financial officer John Pitstick will host a conference call and Webcast to discuss the Company's results.

Analysts and institutional investors may obtain the conference call dial-in information through StreetEvents (www.streetevents.com) or ValueClick's Investor Relations department at (818) 575-4677. The live Webcast of the conference call will be available on the Investor Relations section of www.valueclick.com

A replay of the conference call will be available through May 10 at (888) 203-1112 and (719) 457-0820 (pass code: 2296590). An archive of the Webcast will also be available through May 10.

About ValueClick

ValueClick, Inc. (Nasdaq:VCLK) is one of the world's largest integrated online marketing services companies, offering comprehensive and scalable solutions to deliver cost-effective customer acquisition for advertisers and transparent revenue streams for publishers. ValueClick's performance-based solutions allow its customers to reach their potential through multiple online marketing channels, including [affiliate marketing](#), [display advertising](#), [ad serving and related technologies](#), and [comparison shopping](#). ValueClick's brands include Commission Junction, ValueClick Media, Mediaplex, Smarter.com, CouponMountain.com, Investopedia.com, and PriceRunner. For more information, please visit www.valueclick.com.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, the risk that market demand for on-line advertising in general, and performance based on-line advertising in particular, will not grow as rapidly as predicted, and the risk that legislation and governmental regulation could negatively impact the Company's performance. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including, but not limited to: its annual report on Form 10-K filed on February 28, 2011; recent quarterly reports on Form 10-Q; and other current reports on Form 8-K.

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