



May 10, 2012

ValueClick to Present at Upcoming Investor Conferences

WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)-- ValueClick, Inc. (Nasdaq: VCLK) today announced that management will present at the following investor conferences:

- Thursday, May 10 at 8:45 a.m. ET at the Jefferies 2012 Global TMT Conference in New York;
- Tuesday, May 22 at 2:00 p.m. PT at the B. Riley & Co. 13th Annual Investor Conference in Santa Monica, CA;
- Tuesday, June 5 at 11:00 a.m. ET at the 7th Annual Needham Internet & Digital Media Conference in New York; and
- Wednesday, June 6 at 8:30 a.m. ET at the Stephens Spring Investment Conference in New York.

Webcast links to these presentations will be available on the Investor Relations section of www.valueclick.com.

About ValueClick

ValueClick, Inc. (Nasdaq: VCLK) is one of the world's largest digital marketing companies. Through a unique combination of data, technology and services, ValueClick increases brand awareness and drives customer acquisition at scale for the world's largest advertisers, and maximizes advertising revenue for tens of thousands of online and mobile publishers. ValueClick's brands include [Commission Junction](#), [ValueClick Media](#), [Dotomi](#), [Greystripe](#), [Mediaplex](#), [Smarter.com](#), [CouponMountain.com](#), [Investopedia.com](#), and [PriceRunner](#). The Company is based in Westlake Village, California, and has offices in major advertising markets worldwide. For more information, please visit www.valueclick.com.

This release contains forward-looking statements that involve risks and uncertainties, including, but not limited to, the risk that market demand for on-line advertising in general, and performance based on-line advertising in particular, will not grow as rapidly as predicted, the risk that legislation and governmental regulation could negatively impact the Company's performance, the effects of recent acquisitions on ValueClick's financial results, the potential inability to successfully operate or integrate Dotomi's business, including the potential inability to retain customers, key employees or vendors. Actual results may differ materially from the results predicted, and reported results should not be considered an indication of future performance. Important factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements are detailed under "Risk Factors" and elsewhere in filings with the Securities and Exchange Commission made from time to time by ValueClick, including, but not limited to: its annual report on Form 10-K filed on February 29, 2012; recent quarterly reports on Form 10-Q; and other current reports on Form 8-K.

ValueClick, Inc.
Gary J. Fuges, CFA
1-818-575-4677

Source: ValueClick, Inc.

News Provided by Acquire Media