



## **Vonage Appoints TBWA\Chiat\Day New York as New Advertising Agency, PHD as Media Agency**

HOLMDEL, N.J., April 7, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Vonage (NYSE: VG), a leading provider of broadband telephone services, today announced the selection of TBWA\Chiat\Day New York as its advertising agency and PHD as its media agency. TBWA\Chiat\Day and PHD will be responsible for all Vonage advertising activities.

"We ran a thorough review and were very pleased with the level of engagement and quality of thinking from everyone that participated," said Jamie Haenggi, Chief Marketing Officer for Vonage. "TBWA\Chiat\Day and PHD demonstrated exceptional thought leadership, compelling creative concepts and innovative media approaches. We're delighted to be working with them going forward."

"Vonage has a compelling vision for its brand and clearly articulated business plans. We are excited to partner with PHD to deliver strategic and creative ideas that will drive greater growth and results for Vonage," said Jamie Gallo, President TBWA\Chiat\Day New York.

### About Vonage

Vonage (NYSE: VG) is a leading provider of broadband telephone services with 2.6 million subscriber lines. Our award-winning technology enables anyone to make and receive phone calls with a touch tone telephone almost anywhere a broadband Internet connection is available. We offer feature-rich and cost-effective communication services that offer users an experience similar to traditional telephone services.

Our Residential Premium Unlimited and Small Business Unlimited calling plans offer consumers unlimited local and long distance calling, and popular features like call waiting, call forwarding and voicemail -- for one low, flat monthly rate.

Vonage's service is sold on the web and through national retailers including Best Buy and Wal-Mart Stores Inc. and is available to customers in the U.S., Canada and the United Kingdom. For more information about Vonage's products and services, please visit <http://www.vonage.com>.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage(R) is a registered trademark of Vonage Marketing Inc., a subsidiary of Vonage Holdings Corp.

### About TBWA\Chiat\Day

TBWA\Chiat\Day is part of TBWA\Worldwide and was recently recognized as 2nd on Advertising Age magazine's exclusive 2009 list of top U.S. agencies.

TBWA Worldwide ([www.tbwa.com](http://www.tbwa.com)), creates Disruptive ideas for global clients, including ABSOLUT, adidas, Apple, Beiersdorf, Henkel, Infiniti, Mars, McDonald's, Michelin, Nissan, Pernod Ricard, Pioneer, Samsonite, Standard Chartered Bank, Singapore Airlines, Sony PlayStation and Visa. TBWA is one of the fastest-growing networks in the Top-Five worldwide advertising agencies, and was named 2008 Global Agency of the Year by Advertising Age and Adweek, magazines. Fast Company Magazine placed TBWA 24th on its 2009 list of "The World's 50 Most Innovative Companies." TBWA has 267 offices in 77 countries, and approximately 12,000 employees worldwide.

### About PHD

PHD ([www.phdnetwork.com](http://www.phdnetwork.com)) is a wholly-owned subsidiary of Omnicom Media Group, a division of Omnicom Group Inc., the world's largest marketing communications company. Founded in London in 1990 as the first strategic media agency, PHD is a proven innovator in communications design and execution with more than 1,800 employees in over 45 countries.

TBWA and PHD are part of Omnicom Group Inc. (NYSE: OMC) ([www.omicomgroup.com](http://www.omicomgroup.com)), a leading global marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive marketing, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

SOURCE Vonage

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