



Vonage Launches First-Of-Its-Kind Vonage Pro Offering To Keep Customers Connected to Their Home Phone on the Go

Lifestyle-focused service offering includes next generation SoftPhone(R), Vonage Companion(TM), which allows customers to use their home phone number away from home

HOLMDEL, N.J., July 28, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Vonage (NYSE: VG) today announced the launch of Vonage Pro(SM), a first-of-its-kind digital voice offering featuring five innovative components that keep you connected to your home life while on the go, including the ability for customers to use their home phone number virtually anywhere they have access to a high speed Internet connection. Vonage Pro is the next step in the MyVonage(TM) product strategy, which is focused on developing products and services based on the requests of customers who have a wide variety of lifestyles and communication needs.

"Vonage revolutionized the communications industry when we launched our digital phone service eight years ago," says Jamie Haenggi, Chief Marketing Officer. "Today, our customers' lifestyles dictate more demanding communication needs and we are again driving the industry forward by providing customers with innovative communication solutions that are designed with their lifestyle in mind. Vonage Pro provides consumers with services they don't just need, but they really want."

Vonage Pro features five components that specifically accommodate the lifestyle of "prosumers," or professional consumers who are comfortable with and understand the benefits of using technology to improve their personal and professional lives.

With Vonage Pro, You are Home ... Away from Home

The offering includes a next generation Vonage SoftPhone client, Vonage Companion**, that allows the residential or home office user to access their home number from any desktop or laptop PC connected to a high speed Internet connection, enabling them to communicate as if they are at home.

-- Incoming calls ring both the customer's home phone and their Companion, and customers can make outgoing calls on both devices simultaneously -- essentially providing a second phone line.

-- Vonage Companion also offers customer requested features such as selective call block, conference calling, personalized ringtones and call recording.

-- Customers can use their PC's built-in microphone and speakers or plug in a headset with microphone to make and receive calls.

-- Vonage Companion automatically synchronizes with Vonage Contact Center(TM)*

-- Home office users will never miss an important call when away on vacation or on a business trip.

"In a competitive communications landscape, VoIP services need to differentiate themselves on more than price," says Patrick Monaghan, Senior Analyst in Consumer Research at Yankee Group. "Advanced, flexible features that allow consumers to communicate anywhere will continue to grab market share."

Vonage Pro also includes Unlimited Vonage Residential Digital Voice service, 25 Vonage Visual Voicemail(R) messages, 25 411 Directory Assistance calls, and automatic integration of Vonage Contact Center -- all for one monthly rate. Vonage Visual Voicemail automatically transcribes voicemails to email or SMS text so customers can read, store, search, and respond to their voicemail messages on their phone, laptop or mobile device wherever and however they choose. Contact Center provides customers with the ability to synchronize all contacts from their home, desktop and mobile address books while providing additional features such as Voice Activated Dialing and Speed Dial.

"Vonage Pro is the VoIP offering that prosumers have been asking for to help them stay connected while on the go," said Haenggi. "We've already received feedback from beta users that indicates Vonage Pro will be a success, both in the quality of the phone service and the unique features it offers."

Vonage Pro, which comes together with Vonage's Residential Premium Unlimited Plan, will be offered to new customers for a plan fee of \$34.99 per month (plus taxes and fees), and the plan fee for the first month will be waived as part of an initial

promotion of this plan. Existing customers on the Residential Premium Unlimited Plan can add Vonage Pro for an additional \$10 per month and they will also have their first month's Vonage Pro fee waived as part of the initial promotion. Please visit www.vonage.com for additional details.

**Vonage Companion is powered by CounterPath (OTC Bulletin Board: CPAH; TSX-V: CCV), a global provider of innovative desktop and mobile VoIP software products and solutions -- www.counterpath.com

*Contact Center is a feature available to all Vonage customers

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About Vonage

Vonage (NYSE: VG) is a leading provider of digital phone services with over 2.6 million subscriber lines. Our award-winning technology enables anyone to make and receive phone calls with a touch tone telephone almost anywhere a broadband Internet connection is available. We offer feature-rich and cost-effective communication services that offer users an experience similar to traditional telephone services.

Our Residential Premium Unlimited and Small Business Unlimited calling plans offer consumers unlimited local and long distance calling, and popular features like call waiting, call forwarding and voicemail -- for one low, flat monthly rate. Vonage's service is sold on the web and through national retailers including Best Buy, Circuit City, Wal-Mart Stores Inc. and Target and is available to customers in the U.S., Canada and the United Kingdom. For more information about Vonage's products and services, please visit www.vonage.com.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage(R) is a registered trademark of Vonage Marketing Inc., a subsidiary of Vonage Holdings Corp.

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