



## Vonage Goes Mobile: First of New Calling Applications Now Available

### -Vonage Mobile Provides International Calling at Low Rates through Wi-Fi and Cellular Networks-

HOLMDEL, N.J., Oct 05, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Today Vonage (NYSE: VG) launched Vonage Mobile, its first mobile calling application for smartphones. Vonage Mobile is a free downloadable application (app) that provides seamless, low-cost international calling while on Wi-Fi or cellular networks\*. Once downloaded, the service saves customers more than 50% on calls to dozens of countries versus the rates charged by wireless carriers while providing far more convenience than calling cards. Vonage Mobile will be available for download on the iPhone(R), BlackBerry(R) and iPod touch(R) at [www.vonage.com](http://www.vonage.com) and the iTunes App Store later today.

With Vonage Mobile you can call around the world from home, a Wi-Fi hotspot, or while traveling around the country. Vonage Mobile is easy to use. There are no access numbers or new phone numbers to give to friends and family. Simply enter an international number or select a contact from the existing contacts on your iPhone or Blackberry and hit send. Vonage does the rest.

This app will give customers exceptional per-minute rates to any country they want to dial. In the fourth quarter 2009, we will enhance the app to include the popular Vonage World plan that was introduced for home service in August. This enhancement extends the ability to make unlimited calls to over 60 countries for one flat monthly fee to mobile users, giving customers the choice to pick the plan that fits them best.

"Our new mobile app is an important step in establishing Vonage as a software technology company that enables high-quality voice and messaging across any device in any location, providing great value over any broadband network," said Marc Lefar, CEO of Vonage.

*Vonage Mobile beats the competition on value, convenience and ease-of-use*

- Rates are better than traditional wireless and landline carrier rates
- Lets you make calls while on Wi-Fi or cellular networks, providing full mobility
- Uses your existing contact list - just click and dial - no extra steps
- Utilizes your existing cell phone number so the people you call will recognize who is calling
- Real-time balance updates and the ability to automatically replenish funds in your account
  
- No more trips to the store to buy calling cards, no 800 numbers or access codes, and no connection charges

"When developing Vonage Mobile, we focused on creating a more convenient alternative for customers who use calling cards or Wi-Fi only applications," said Mike Tempora, Senior Vice President of Product Management for Vonage. "Vonage Mobile is easy to get and use, and gives customers the best possible calling experience from a trusted provider."

To follow Vonage on Twitter, please visit [www.twitter.com/vonage\\_voice](http://www.twitter.com/vonage_voice). To become a fan on Facebook, go to [www.facebook.com/vonage](http://www.facebook.com/vonage).

\*iPhone allows calls on both cellular and Wi-Fi networks. BlackBerry allows calls over cellular networks. iPod touch allows calls over Wi-Fi networks. Service subject to minimum monthly usage fee, taxes and certain other fees. Forfeiture rules apply. See [Terms of Service](#) for details. There are important 911 limitations when using Vonage for Mobile service. See [vonagemobile.com/tos](http://vonagemobile.com/tos) for details.

### *About Vonage*

Vonage (NYSE: VG) is a software technology company that enables high-quality voice and messaging services across multiple devices and locations over broadband networks. Our award winning technology serves approximately 2.5 million subscribers. We provide feature-rich, affordable communication solutions that offer flexibility, portability and ease-of-use.

Our Vonage World plan offers free unlimited calling to landline phones in all cities and locations in more than 60 countries with popular features like call waiting, call forwarding and voicemail -- for one low, flat monthly rate.

Vonage's service is sold on the web and through national retailers including Best Buy and Wal-Mart Stores Inc. and is available to customers in the U.S., Canada and the United Kingdom. For more information about Vonage's products and services, please visit <http://www.vonage.com>.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage(R) is a registered trademark of Vonage Marketing Inc., a subsidiary of Vonage Holdings Corp.

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