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Vonage Appoints Barbara Goodstein as Chief Marketing Officer

HOLMDEL, N.J., June 28, 2012 /PRNewswire/ -- Vonage Holdings Corp. (NYSE: VG), a leading provider of communications services connecting individuals through cloud-connected devices worldwide, today announced the appointment of Barbara Goodstein as Chief Marketing Officer.

Ms. Goodstein will be responsible for the strategic direction and implementation of the Company's sales and marketing initiatives. She will serve on the company's Senior Leadership Team and will report to Vonage CEO, [Marc Lefar](#).

"Barbara brings a wealth of innovation, marketing and strategic management experience to Vonage," said Marc Lefar, Vonage Chief Executive Officer. "Her strong leadership and creativity will be immensely valuable to Vonage as we execute on our growth initiatives in international long distance, mobile and international expansion."

Ms. Goodstein comes to Vonage with more than 27 years of marketing and P&L management experience having previously held senior leadership roles at AXA Equitable, JPMorgan Chase and [Instinet.com](#).

"I am excited to be joining Vonage at a time of tremendous opportunity as the Company looks to grow its core business and expand into new markets," said Goodstein. "Vonage's innovative culture, new products and underlying financial strength provide a great foundation on which we can meet the emerging communications needs of consumers around the world."

About Vonage

Vonage (NYSE: VG) is a leading provider of communications services connecting individuals through cloud-connected devices worldwide. Our technology serves approximately 2.4 million subscribers. We provide feature-rich, affordable communication solutions that offer flexibility, portability and ease-of-use. Our Vonage World plan offers unlimited calling to more than 60 countries with popular features like call waiting, call forwarding and visual voicemail -- for one low monthly rate. Vonage's service is sold on the web and through regional and national retailers including Wal-Mart, Best Buy, Kmart and Sears, and is available to customers in the U.S. ([www.vonage.com](#)), Canada ([www.vonage.ca](#)) and the United Kingdom ([www.vonage.co.uk](#)). Our Vonage Mobile® app lets users make free high-definition calls and send free texts to all users of the app, worldwide. The app works over Wi-Fi, 3G and 4G wireless data networks.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage® is a registered trademark of Vonage Marketing LLC., owned by Vonage America Inc.

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