



Cabela's Inc. and US Dataworks Announce PayItFast™ Service for In-store Payment Processing

SIDNEY, Neb., and SUGAR LAND, Texas, Nov. 9, 2011 /PRNewswire/ -- Cabela's Incorporated (NYSE: CAB) and US Dataworks, Inc. (OTC Bulletin Board: UDWK) today announced the introduction of PayItFast for accepting Cabela's CLUB® Visa card payments in all Cabela's® U.S. retail stores. The Cabela's CLUB Visa card is issued by World's Foremost Bank, a wholly owned subsidiary of Cabela's. PayItFast, a revolutionary new payment service provided by US Dataworks, is a faster way for customers to make payments on Cabela's CLUB cards while visiting any Cabela's U.S. retail store. The PayItFast service was piloted in five Cabela's retail stores in mid-September and was expanded to all 32 Cabela's U.S. retail stores in late October.

"This is a direct result of listening to our customers," said Joe Friebe, President and Chief Executive Officer of World's Foremost Bank. "Our customers told us they wanted to make Cabela's CLUB Visa card payments while shopping in our stores, and we listened. Cabela's is known for our commitment to customer service, and we are continually looking for ways to improve the customer experience. PayItFast provides just such an improvement in the way we process payments."

"A key advantage of PayItFast is the consolidation of walk-in payments with all other Cabela's CLUB Visa card payments," said Mario Villarreal, President and COO for US Dataworks. "This avoids payment posting delays to the cardholder's account, which are common with other in-store payment solutions. Plus, World's Foremost Bank can monitor the processing of payments, regardless of how they were received, including mailed in payments, web payments and now in-store payments. It's fast, simple and cost-effective."

About Cabela's Incorporated

Cabela's Incorporated, headquartered in Sidney, Nebraska, is a leading specialty retailer, and the world's largest direct marketer, of hunting, fishing, camping and related outdoor merchandise. Since the Company's founding in 1961, Cabela's® has grown to become one of the most well-known outdoor recreation brands in the world, and has long been recognized as the World's Foremost Outfitter®. Through Cabela's growing number of retail stores and its well-established direct business, it offers a wide and distinctive selection of high-quality outdoor products at competitive prices while providing superior customer service. Cabela's also issues the Cabela's CLUB® Visa credit card, which serves as its primary customer loyalty rewards program. Cabela's stock is traded on the New York Stock Exchange under the symbol "CAB".

About US Dataworks

US Dataworks offers cloud computing on-demand payment processing services with proven enterprise-class payment, deposit, returns processing, and powerful payment analytic tools. US Dataworks is a trusted payments provider to utilities, telecommunications providers, content providers, financial institutions and government agencies. Additional information about US Dataworks is available at www.usdataworks.com and at www.clearingworks.com.

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