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Under Armour Announces Clay Dean as Chief Innovation Officer

BALTIMORE, March 13, 2017 /PRNewswire/ -- Today Under Armour (NYSE: UA, UAA) announced that Clay Dean has joined the Company as Chief Innovation Officer. Mr. Dean will be responsible for driving Under Armour's global vision and strategy for Innovation, and cross-functional collaboration with its internal Design, Marketing, Product, and Category Management teams. Mr. Dean will be based out of the Company's Global Headquarters in Baltimore, Maryland, and will report to Kevin Haley, President, Category Management and Innovation.



"Clay brings a unique perspective to Under Armour and deep roots in design, manufacturing and innovation that will be critical in guiding how we make and deliver products now and in the future," said Kevin Haley. "At Under Armour, a relentless pursuit of innovation is at the core of everything we do. Adding Clay's proven expertise further validates our commitment to meaningfully advance our ability to bring category-defining products and technology to our consumers."

Mr. Dean joins Under Armour after more than twenty years of success at General Motors (GM), most recently leading GM's Global Advanced Design organization. His extensive design portfolio includes leading the strategic creative vision for several of GM's Concept Cars, serving as the Chief Designer that produced the HUMMER H2, H2 SUT and H3 programs, exploring GM's future mobility solutions, as well as collaborating on athletic footwear projects with a major brand. Mr. Dean holds a Bachelor of Fine Arts degree in Industrial Design from Brigham Young University.

About Under Armour, Inc.

Under Armour, the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. The Under Armour Connected Fitness™ platform powers the world's largest digital health and fitness community through a suite of applications: UA Record, MapMyFitness, Endomondo and MyFitnessPal. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

Under Armour has two classes of publicly traded common stock listed on the New York Stock Exchange: Class C stock trades under the ticker symbol "UA" and Class A stock trades under the ticker symbol "UAA". For more information about Under Armour's stock, please visit the Company's Investor Relations website at <http://www.uabiz.com/investors.cfm>.

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