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## **Under Armour Announces Lance Allega As Vice President Of Investor Relations**

BALTIMORE, Jan. 17, 2017 /PRNewswire/ -- Under Armour (NYSE: UA, UAA) today announced Lance Allega as the company's Vice President of Investor Relations. In his role, Mr. Allega will be responsible for communicating Under Armour's growth strategy, financial performance, operating model, key business metrics and plans for building long-term shareholder value to investors, analysts and other external audiences. He will be based out of Under Armour's Global Headquarters in Baltimore, Maryland and will start on January 23.



"As we continue our global expansion, it is critical that we further sharpen our ability to communicate our vision of growth and expertise in managing our diverse portfolio of strategic investments," said Kevin Plank, Chairman and CEO of Under Armour. "Lance has a proven track record in the industry and I'm excited to add new talent to our seasoned team of leaders in the Company."

Mr. Allega joins Under Armour after serving as head of investor relations and strategic accounts for VF Corporation based in Greensboro, North Carolina. He has more than 20 years of experience in investor relations, finance, operations and brand management, including senior management roles at Nike, Oakley, Sony and Accenture. He holds an M.B.A. degree from Pepperdine University and a B.A. degree in economics from the University of California at Santa Barbara.

### **About Under Armour, Inc.**

Under Armour, the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. The Under Armour Connected Fitness™ platform powers the world's largest digital health and fitness community through a suite of applications: UA Record, MapMyFitness, Endomondo and MyFitnessPal. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at [www.uabiz.com](http://www.uabiz.com).

Under Armour has two classes of publicly traded common stock listed on the New York Stock Exchange: Class C stock trades under the ticker symbol "UA" and Class A stock trades under the ticker symbol "UAA". For more information about Under Armour's stock, please visit the Company's Investor Relations website at <http://www.uabiz.com/investors.cfm>.



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