



UNDER ARMOUR® ANNOUNCES FIRST ANNUAL LACROSSE ALL-AMERICAN GAMES, SET FOR JUNE 2006 IN BALTIMORE

BALTIMORE, August 26, 2005 - Under Armour® Performance Apparel today announced the launch of its first annual Under Armour® Lacrosse All-American Game, set for June 2006 in Baltimore, Maryland. In conjunction with Corrigan Sports Enterprises (CSE), Under Armour® will bring the top lacrosse talent together - both male and female high school seniors and underclassmen - from across the country for this inaugural event, which will be hosted at a local Baltimore university and feature an All-American game, clinics and tailgating party for lacrosse fans.

"Under Armour has been involved with lacrosse since our inception nearly ten years ago," commented Steve Battista, Under Armour's vice president of marketing. "We are excited to host an event that underscores our brand commitment to the sport of lacrosse while encouraging its growth across the country and the globe." Under Armour® is the official supplier of performance apparel to Major League Lacrosse and the National Lacrosse League.

In May 2006, a committee of national lacrosse experts - including coaches, athletic directors and members of the media - will name 40 male high school seniors and 40 female high school seniors to the Under Armour® All-American Team. The players will compete in separate men's and women's North vs. South All-Star Games during the June 2006 event. In addition to the Under Armour® All-American All-Star Games, a men's and women's "Undeniably Best Underclassmen Game" will be also be played, featuring underclass lacrosse standouts from Baltimore and Washington, DC as a showcase for top college coaches and scouts.

"Now is the time for the sport of lacrosse to finally have a marquis event that showcases the best young players in the country in front of coaches and fans," commented Lee Corrigan, president of CSE. "Under Armour provides gear to help athletes at all levels perform in all sports, including lacrosse, which makes them the perfect title sponsor for this event. We could not be happier to have them on board."

The All-American Games will take place throughout the weekend and feature clinics with college coaches, interactive games for fans, and a welcome tailgate party.