



UNDER ARMOUR AND BASEBALL FACTORY ANNOUNCE ROSTERS FOR 2008 UNDER ARMOUR ALL-AMERICA BASEBALL GAME

Wrigley Field Will Host 36 of the Nation's Best High School Baseball Players

Baltimore, MD. (August 13, 2008) - Under Armour, Inc. (NYSE:UA) Under Armour and Baseball Factory announced today the 36 elite high school baseball players who will headline the 2008 Under Armour All-America Baseball Game at Wrigley Field on Sunday, August 17. Previously known as the Cape Cod Classic, this year's game will be televised live on ESPNU at 1:05 p.m. CDT.

The game features the nation's best rising seniors competing in a Team Baseball Factory vs. Team One match-up. The players will also participate in a home run derby on Sunday at 11:30 a.m. CDT. In addition to the game, Under Armour All-Americans will receive added exposure through a relationship with Baseball America, the nation's premier baseball magazine. All Under Armour All-Americans were chosen by a committee of Baseball Factory and Team One Baseball scouts.

"The Under Armour All-Americans are some of the best young baseball talent in the country and they've earned the right to play this game at historic Wrigley Field on national television," said Steve Battista, Under Armour, Senior Vice President, Brand. "We've worked very closely with Baseball Factory to select players who perform at the highest level on the field, and show exemplary character off the field."

The 2008 Under Armour All-Americans join a prestigious list of players who competed in the game before going on to achieve success at the next level: including Josh Vitters (No.3 overall pick in 2007, Chicago Cubs), Philippe Aumont (No.11 overall pick in 2007, Seattle Mariners), Kasey Kiker, (No.12 overall pick in 2006, Texas Rangers) and Brett Lawrie (No.16 overall pick in 2008, Milwaukee Brewers).

"Baseball Factory has scoured the country through our Under Armour National Tryouts and our network of scouts and coaches to select the best rising high school seniors in the nation for the Under Armour All-America Game," said Steve Bernhardt, Executive Vice President of Baseball Operations for Baseball Factory. "These players have a bright future in front of them and we are excited to help them take the next step towards playing professional or college baseball."

Tickets are available through cubs.com and tickets.com. All tickets will be \$5 and seating will be general admission.

For more information, please visit <http://baseball.uaallamerica.com/index.cfm>.

Please see 2008 Roster below;

First Name	Last Name	Pos	Ht	Wt	Hometown	State	High School	Grad Yr
Bobby	Borchering	3B	6-4	187	Alva	FL	Bishop Verot	2009
Jayce	Boyd	CIF	6-3	170	Cantonment	FL	Tate	2009
Michael	Dedrick	RHP	6-2	180	Cedar City	UT	Canyon View	2009
Josh	Elander	C	6-0	190	Round Rock	TX	Round Rock	2009
Jake	Eliopoulos	LHP	6-3	168	Newmarket	ON	Sacred Heart Cath	2009
Nick	Franklin	MIF	6-1	170	Longwood	FL	Lake Brantley	2009
Scooter	Gennett	MIF	5-10	170	Sarasota	FL	Sarasota	2009
Mychal	Givens	RHP/SS	6-1	185	Tampa	FL	Plant	2009
Todd	Glaesmann	OF	6-4	200	Waco	TX	Midway	2009
Brian	Goodwin	OF	6-0	180	Rocky Mount	NC	Rocky Mount	2009
Garrett	Gould	RHP	6-3	190	Wichita	KS	Maize	2009
Matthew	Graham	RHP	6-3	200	Spring	TX	Oak Ridge	2009
Kyrell	Hudson	OF	6-1	185	Vancouver	WA	Evergreen	2009
Garrett	Hughes	LHP	6-7	235	Carlsbad	CA	La Costa Canyon	2009
Christopher	Jenkins	RHP	6-6	225	Westfield	NJ	Westfield	2009
Cade	Kreuter	3B	6-5	185	Newhall	CA	Hart	2009
Ian	Krol	LHP	6-1	170	Naperville	IL	Neuqua Valley	2009
Braxton	Lane	OF	6-0	187	Tyrone	GA	Sandy Creek	2009
Josh	Leemhuis	OF	5-11	185	Bethesda	MD	St. John's College	2009
Austin	Maddox	C	6-3	215	Jacksonville	FL	Eagle's View Acad	2009
Jeff	Malm	1B	6-2	200	Las Vegas	NV	Bishop Gorman	2009
Jacob	Marisnick	OF	6-3	185	Riverside	CA	Riverside Poly	2009
Deven	Marrero	MIF	6-1	180	Davie	FL	American Heritage	2009
Tyler	Matzek	LHP	6-3	185	Mission Viejo	CA	Capistrano Valley	2009
Jacob	Morris	OF	6-3	185	Coppell	TX	Coppell	2009
James	Needy	RHP	6-6	195	Santee	CA	Santana	2009
Steven	Perez	MIF	5-11	175	Miami	FL	Gulliver Prep	2009
Matthew	Purke	LHP	6-3	170	Lufkin	TX	Klein	2009
David	Renfroe	RHP/MIF	6-3	195	Batesville	MS	South Panola	2009
Steven	Rodriguez	LHP	6-2	210	Miami	FL	Gulliver Prep	2009
Max	Stassi	C	5-10	180	Yuba City	CA	Yuba City	2009
Donavan	Tate	OF	6-3	192	Cartersville	GA	Cartersville	2009
Jacob	Turner	RHP	6-4	220	Saint Charles	MO	Westminster Chr Acad	2009
Jonathan	Walsh	C	6-3	210	Coppell	TX	Coppell	2009
Zack	Wheeler	RHP	6-4	170	Dallas	GA	East Paulding	2009
Madison	Younginer	RHP	6-3	175	Simpsonville	SC	Mauldin	2009

About Baseball Factory:

Baseball Factory provides baseball players nationwide with the very best instruction, tournament competition, and college planning and guidance. Baseball Factory has developed programs to provide players, parents, high school coaches, college coaches, and professional scouts with year round advice and training so that they all can benefit from Baseball Factory's longstanding relationships in the baseball community. Baseball Factory acquired Team One Baseball in 2004. Team One Baseball provides exposure opportunities for the nation's top high school players to come together and play in front of large amounts of scouts and college recruiters through the company's showcase events. Together, Baseball Factory and Team One events have featured more than 180 players who have played or are currently playing in the Majors.

About Under Armour, Inc.

Under Armour® (NYSE: UA) is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The brand's moisture-wicking synthetic fabrications are engineered in many different designs and styles for wear in nearly every climate to provide a performance alternative to traditional natural fiber products. The Company's products are sold worldwide and worn by athletes at all levels, from youth to professional, on playing fields around the globe. The Under Armour global headquarters is in Baltimore, Maryland, with European headquarters in Amsterdam's Olympic Stadium, and additional offices in Denver, Hong Kong, Toronto, and Guangzhou, China. For further information, please visit the Company's website at www.underarmour.com