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## Travelzoo Wins 2017 National Tourism Award in China

**SHANGHAI, December 1, 2017**—Travelzoo® (TZOO), a global publisher of exclusive offers and experiences for members, has been named the “Best Provider of Travel Deals” at the National Tourism Awards in China. The awards, which are now in their thirteenth year, are considered the largest and the most influential award event in China’s travel industry. Over 1,500 opinions from more than 100 institutions in China participate, including China National Tourism Administration.

The National Tourism Awards, organized by National Tourism Magazine, were held at Grand Central Hotel in Shanghai on November 28<sup>th</sup>. National Tourism Magazine is one of the most important news publications in China for the travel industry. This year is the second consecutive year that Travelzoo has been recognized with this award.

“Over the last decade, Travelzoo’s dedication to providing the excellent experiences for Chinese tourists has earned them respect and recognition from the travel industry in China,” says Rui Lei, Editor-in-Chief at National Tourism Magazine, “Travelzoo has a clear advantage over their rivals in the category of travel deals.”

Yoyo Huang, Publisher at Travelzoo in China said: “Our deal experts all over the world ensure that only the very best travel and entertainment deals get published on Travelzoo. This is not an easy job in a highly competitive and disruptive market like China. This award is a great recognition of our commitment and a strong encouragement for us to keep going in the future.”

The winners of the 2017 National Tourism Award in other sectors include Ctrip, Singapore Airlines, Lufthansa, Royal Caribbean, Los Angeles Tourism & Convention Board, and Thomas Cook.

Become a Travelzoo member today to start receiving your personalized insider travel deals. Visit [www.travelzoo.com](http://www.travelzoo.com) to join!

### **About Travelzoo**

Travelzoo® provides our 28 million members insider deals and one-of-a-kind experiences personally reviewed by one of our deal experts around the globe. With more than 25 offices worldwide, we have our finger on the pulse of outstanding travel, entertainment and lifestyle experiences. For over 15 years we have worked in partnership with more than 2,000 top travel suppliers—our long-standing relationships allow us access to the very best deals.

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