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Travelzoo and Tourism Ireland Launch Partnership to Broadcast Live from Dublin on St. Patrick's Day

NEW YORK/ DUBLIN, March 3, 2017 – Global travel deals publisher Travelzoo (NASDAQ: TZOO) today announced a digital partnership with Tourism Ireland to bring the tradition of St. Patrick's Day directly from Ireland to screens across America. Travelzoo® will feature a live television and web broadcast directly from Dublin, giving viewers insider access to the St. Patrick's Week festivities.

Broadcasting live from the middle of the St. Patrick's Day Dublin parade, Travelzoo Senior Producer Gabe Saglie will be featured on 30 television networks throughout the U.S. and also streamed live on Facebook. The partnership also includes a Twitter chat as well as regular updates on the Travelzoo Instagram and Pinterest handles. In addition, Saglie will be touring Ireland's well-known destinations including the Wild Atlantic Way and Ireland's Ancient East capturing footage to share during the broadcasts.

"Travelzoo is excited to bring the magic of Ireland and the St. Patrick's Day Parade alive for our 15 million members in the U.S.," says Mike Stitt, Travelzoo's President of North America. "Ireland is a favorite destination for our members and it ranked sixth on their list of places to visit in 2017. To be part of the renowned St Patrick's Day Parade and to let people visit it virtually through this special partnership with Tourism Ireland provides a truly unique experience for our members."

"Tourism Ireland is delighted to partner with Travelzoo in our St. Patrick's week campaign and to bring Travelzoo's Gabe Saglie to Ireland," says Ruth Moran, Communications Manager for Tourism Ireland. "In 2016, we welcomed a record 1.6 million North American visitors to the island of Ireland, and looking to the year ahead, with more airline seats available than ever before between North America and

Ireland, it's never been easier to get there. We are confident that the strong dollar, as well as the strength and competitiveness of the vacation experience around the island of Ireland, will entice Travelzoo members to come. We look forward to welcoming more of our great friends from the United States this year and in the future.”

Become a Travelzoo member today to start receiving your personalized insider travel deals from one of our deal experts. Visit www.travelzoo.com to join!

About Travelzoo

Travelzoo® provides our 28 million members insider deals and one-of-a-kind experiences personally reviewed by one of our deal experts around the globe. With more than 25 offices worldwide, we have our finger on the pulse of outstanding travel, entertainment, and lifestyle experiences. For over 15 years we have worked in partnership with more than 2,000 top travel vendors—our long-standing relationships allow us access to the very best deals.

About Tourism Ireland

Tourism Ireland is the organization responsible for promoting the island of Ireland as a leading holiday destination. Tourism is the island of Ireland’s largest indigenous industry—responsible for in excess of 4% of GNP in the Republic of Ireland and employing approximately 220,000 people. Tourism Ireland’s international website is www.ireland.com.

Certain statements contained in this press release that are not historical facts may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward-looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words “expect,” “predict,” “project,” “anticipate,” “believe,” “estimate,” “intend,” “plan,” “seek” and similar expressions are generally intended to identify forward-looking statements. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Travelzoo and Top 20 are registered trademarks of Travelzoo. All other names are trademarks and/or registered trademarks of their respective owners.

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