

**TRAVELZOO INC**  
Reported by  
**HONG (HONG WEI) VIVIAN**

**FORM 3**  
(Initial Statement of Beneficial Ownership)

Filed 01/25/16 for the Period Ending 01/25/16

|             |  |
|-------------|--|
| Address     | 590 MADISON AVENUE<br>37TH FLOOR<br>NEW YORK, NY 10022 |
| Telephone   | 2124844900   |
| CIK         | 0001133311   |
| Symbol      | TZOO   |
| SIC Code    | 7373 - Computer Integrated Systems Design              |
| Industry    | Personal Services                                      |
| Sector      | Services   |
| Fiscal Year | 12/31  |

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |  |  |   |  |   |  |  |
|---|--|--|---|--|---|--|--|
| 1. Name and Address of Reporting Person *         |  |  | 2. Date of Event Requiring Statement (MM/DD/YYYY)   |  | 3. Issuer Name and Ticker or Trading Symbol   |  |  |
| Hong (Hong Wei) Vivian                            |  |  | 1/25/2016   |  | TRAVELZOO INC [TZOO]  |  |  |
| (Last) (First) (Middle)                           |  |  | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable)   |  |   |  |  |
| ROOM 102, NO. 169, MENGZI ROAD,, HUANGPU DISTRICT |  |  | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)<br><b>President, Asia Pacific /</b> |  |   |  |  |
| (Street)  |  |  | 5. If Amendment, Date Original Filed (MM/DD/YYYY)   |  | 6. Individual or Joint/Group Filing (Check Applicable Line)   |  |  |
| SHANGHAI, F4 200023                               |  |  |   |  | <input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |  |  |
| (City) (State) (Zip)                              |  |  |   |  |   |  |  |

### Table I - Non-Derivative Securities Beneficially Owned

|                                 |   |  |   |
|---------------------------------|---|--|---|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|

### Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

|  |  |                 |   |                            |  |   |   |
|--|--|-----------------|---|----------------------------|--|---|---|
| 1. Title of Derivate Security (Instr. 4) | 2. Date Exercisable and Expiration Date (MM/DD/YYYY) |                 | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) |                            | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|  | Date Exercisable                                     | Expiration Date | Title   | Amount or Number of Shares |  |   |   |

#### Explanation of Responses:

#### Remarks:

See Exhibit 24- Power of Attorney;  
No securities are beneficially owned.

#### Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| Hong (Hong Wei) Vivian<br>ROOM 102, NO. 169, MENGZI ROAD,<br>HUANGPU DISTRICT<br>SHANGHAI, F4 200023 |               |           | President, Asia Pacific |       |

#### Signatures

Vivian Hong (Hong Wei)

1/25/2016

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

**POWER OF ATTORNEY**

I, Vivian Hong (HongWei), hereby appoint GLEN CEREMONY as my lawful attorney-in-fact to execute on my behalf, in my capacity as an executive officer of Travelzoo Inc. (1) a Form ID Application to obtain access codes for the Electronic Data Gathering, Analysis and Retrieval system of the U.S. Securities and Exchange Commission and (2) Forms 3, 4 and 5 to be filed from time to time pursuant to the requirements of such Commission under Section 16(a) of the Securities Exchange Act of 1934, as amended, as well as amendments thereto.

IN WITNESS WHEREOF, I have signed this Power of Attorney on January 25, 2016.

/s/ Vivian Hong (HongWei)