



Travelzoo
590 Madison Avenue
37th Floor
New York, NY 10022

Media contact:
Cat Jordan
+1 (212) 484 4982
cjordan@travelzoo.com

Travelzoo to Host ‘Vacation-Planning Power Hour’ on Facebook Live

NEW YORK, January 30, 2017 — To encourage more Americans to use their vacation time this year, global travel deals publisher Travelzoo (NASDAQ: TZOO) is partnering with Project: Time Off for National Plan for Vacation Day on January 31. The Travel Channel’s Samantha Brown joins Travelzoo deal experts for a live streamed Vacation-Planning Power Hour on Facebook.

More than half (55%) of Americans do not use all the time off they earn, leading to 658 million unused vacation days a year, according to Project: Time Off’s [The State of American Vacation 2016](#) report. Project: Time Off (projecttimeoff.com) is leading a national movement to transform American attitudes and change behavior. The movement aims to shift culture so that taking time off is understood as essential to personal wellbeing, professional success, business performance, and economic expansion.

During the event hour, Travelzoo’s travel deal experts, alongside Samantha Brown, will be standing by to answer live questions and provide ideas and tips for 2017 vacation planning. Viewers will have a unique opportunity to interact directly on Facebook with Samantha Brown and Travelzoo staff.

“The solution for our no-vacation nation is simple,” said Michael Stitt, Travelzoo’s President of North America. “With the start of a new year, now is a great time to start planning your 2017 vacation days. Our Vacation-Planning Power Hour will give travelers a chance to ask questions to help them plan better trips. I’m proud that Travelzoo is supporting this initiative.”

For more information or to take part in the Vacation-Planning Power Hour, visit <http://www.facebook.com/travelzoo>

About Travelzoo

Travelzoo is a global media commerce company. With more than 28 million members in Asia Pacific, Europe and North America, and 25 offices worldwide, Travelzoo® publishes offers from more than 2,000 travel, entertainment and local companies. Travelzoo's deal experts review offers to find the best deals and confirm their true value.

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