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## FOR IMMEDIATE RELEASE

## Canadians Looking for Travel Deals as Dollar Hits New Lows

Road Trips, Off-Season Travel and Unique Destinations Are Popular Choices

**Toronto, October 29, 2015** – Canadians aren't cutting back on their travel plans, despite a weaker dollar. But half (51%) are more interested in finding deals than in previous years, according to a new survey conducted by Travelzoo (NASDAQ: TZOO), a global Internet media company.

"While the Canadian dollar is in a slump, the good news is there are plenty of deals to be found," said Michael Duchesne, publisher for Travelzoo. "With school back in session and summer travel well past us, this is the best time to book a vacation."

The deal experts at Travelzoo recommend three ways to stretch the vacation dollar this fall and winter.

**Off-Season Travel**: More Canadians (73%) are opting for off-season vacations to save on costs. Fall is shoulder season -- the time between peak season and low season -- for many destinations. The weather is still pleasant, but the crowds are fewer and the deals are better. Summer hot spots like Niagara and Ontario cottage country have dropped prices up to 50% for fall travel. Travelzoo found the following deals:

- The CAA 4-Diamond Oban Inn & Spa in Niagara-on-the-Lake for \$195 per night a savings of 45%
- The CAA 4-Diamond Millcroft Inn & Spa in Alton Ontario, including \$50 in spa credits, for only \$179 – a savings of 50%

**Road Trips**: With gas prices down 13% compared with last fall, more Canadians (60%) said they will consider a domestic road trip. Travelzoo found the following deals for road-trippers:

- Two nights at the Foxglove Inn & Gardens on Vancouver Island, including daily breakfast and a chef's dinner for two, for \$149 – a savings of 45%
- The Auberge Sainte-Antoine in Quebec City, voted the one of the world's best hotels by Condé Nast Traveler, from \$179 – a savings of 35%

Alternative Destinations: More than half of Canadians (55%) said they will look beyond U.S. dollar and euro vacation destinations this year, especially Thailand (29%), non-euro Eastern European countries like Turkey (31%) and Ecuador (22%). Travelzoo's deal experts in Europe and Asia Pacific confirm that deals abound in these emerging destinations, for example:

- The Courtyard by Marriott Bangkok, including breakfast for two, at \$99 a savings of over 40%
- 10-day tour of Croatia and Bosnia Herzegovina including hotels in six cities, daily breakfast and five dinners from \$1750 per person

To find all fall deals, visit www.travelzoo.ca.

## **About Travelzoo**

Travelzoo Inc. is a global Internet media company. With more than 27 million members in North America, Europe, and Asia Pacific and 26 offices worldwide, Travelzoo® publishes deals from more than 2,000 travel, entertainment and local companies. Travelzoo's deal experts review offers to find the best deals and confirm their true value.

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