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Travelzoo Wins 2017 Travel Marketing Award

LONDON, March 15, 2017 – Global travel deals publisher [Travelzoo](#) (NASDAQ: TZOO) has been announced the winner of the Best Use of Search category at the 2017 Travel Marketing Awards in the UK. Held in London last night, the awards are now in their ninth year and are the largest and most prestigious event in the UK travel and tourism marketing calendar.

Travelzoo won Best Use of Search for 101 Things to Do in The Lake District, a fully interactive guide to all the best things to do in England's largest National Park. Combining recommendations from local experts and top tips within an easy-to-use website, the guide aimed to surpass any existing content already in this space. In creating the guide Travelzoo worked with local businesses to encourage visitors back to the area after devastating flooding in the Lake District in 2015 and 2016. The campaign was so successful that Travelzoo has since collaborated with Visit Cornwall on 101 Things to Do in Cornwall and are now working on a similar guide for London, which will be live next month.

Joel Brandon-Bravo, Travelzoo's General Manager UK, said, "We are delighted to have received this respected award in recognition for our work. The marketing team has concentrated on destinations that we know are very popular with members, providing tips to help travellers from both the UK and overseas when planning their visits, and the results have proved very successful. This award is a fantastic achievement for our marketing team."

About Travelzoo

Travelzoo® provides our 28 million members insider deals and one-of-a-kind experiences personally reviewed by one of our deal experts around the globe. With more than 25 offices worldwide, we have our finger on the pulse of outstanding travel, entertainment, and lifestyle experiences. For over 15 years

we have worked in partnership with more than 2,000 top travel vendors—our long-standing relationships allow us access to the very best deals.

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