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FOR IMMEDIATE RELEASE

Travelzoo Sells One Millionth Local Deal

NEW YORK, August 9, 2011 – Travelzoo Inc. (NASDAQ:TZOO), a global Internet media company, announced today that it sold its 1 millionth Local Deal voucher. In the past 12 months, Travelzoo has recommended more than 2,000 outstanding Local Deals from high-quality restaurants, spas and other local businesses in more than 75 cities across Europe and North America.

“In less than a year, we have established a profitable, high-growth business that is on track to exceed annualized gross revenues of more than \$100 million,” said Michael Stitt, Vice President and General Manager of Travelzoo Local Deals. “Unlike much of the deals market, which focuses on cheap eats and deals such as teeth whitening, we continue to focus on publishing outstanding deals at top-quality restaurants and spas such as Gordon Ramsay’s Maze, Yew at the Four Seasons Hotel Vancouver and the Spa at the Shore Club in Miami.”

Travelzoo Local Deals adheres to the same strict quality guidelines as Travelzoo’s core business, which publishes outstanding travel offers for brands such as British Airways, Four Seasons Hotels & Resorts and The Ritz-Carlton. Within the past 12 months, Travelzoo strengthened its position in the Local Deals market by signing an agreement with Sysco iCare, the marketing organization for the largest food distributor in North America, Sysco. Under the terms of the agreement, Sysco iCare will recommend Travelzoo Local Deals on an exclusive basis to its 250,000 restaurant customers.

To see the latest Local Deals or become a Travelzoo subscriber, visit www.travelzoo.com/local-deals.

About Travelzoo

Travelzoo Inc. is a global Internet media company. With more than 24 million subscribers in North America, Europe, and Asia Pacific and 23 offices worldwide, Travelzoo® publishes deals from more than 2,000 travel and entertainment companies. Travelzoo's deal experts review offers to find the best deals and confirm their true value. In Asia Pacific, Travelzoo is independently owned and operated by Travelzoo (Asia) Ltd. and Travelzoo Japan K.K. under a license agreement with Travelzoo Inc.

Certain statements contained in this press release that are not historical facts may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward-looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward-looking statements. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Travelzoo and Top 20 are registered trademarks of Travelzoo. All other names are trademarks and/or registered trademarks of their respective owners.

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