



Travelzoo Surpasses 7 Million Subscribers

NEW YORK, April 8 /PRNewswire-FirstCall/ -- Travelzoo Inc. (Nasdaq: TZOO - News), the Internet's largest publisher of sales and specials from hundreds of travel companies, today announced that the Company's publications now reach over 7.0 million subscribers. This represents a 75% increase over the 4.0 million subscribers Travelzoo counted in April of 2003.

"Travelzoo has established itself as the leading online information source for travel specials and sales," said Ralph Bartel, CEO of Travelzoo. "We see continued interest from Internet users in our publications. We believe that subscribers value our continued and relentless focus on quality information."

Travelzoo Subscribers (as of April 8 of each year, in Millions):

Year	2000	2001	2002	2003	2004
Subscribers in Millions	.7	1.5	1.9	4.0	7.0

Travelzoo's publications include the Travelzoo® website (www.travelzoo.com), the Top 20® and Weekend.com® e-mail newsletters, and Newsflash™. All of Travelzoo's online publications, which are free to consumers, inform millions of consumer: every week about newsworthy sales and specials from hundreds of travel suppliers, including Alamo Rent A Car, American Airlines, Carnival Cruise Lines, Europe Express, Fairmont Hotels & Resorts, Hertz, JetBlue Airways, Kimpton Hotels, Liberty Travel, Lufthansa, Mark Travel, Marriott, Omni Hotels, Orbitz, Pleasant Holidays, Royal Caribbean Cruises, Spirit Airlines, Starwood Hotels & Resorts Worldwide, SunTrips, The Venetian, Travelocity, United Airlines, US Airways, Virgin Atlantic Airways and Wyndham Hotels & Resorts. Consumers book all deals directly with travel companies.

Travelzoo's staff is passionate about delivering the highest quality information to Internet users. Travelzoo's producers review, test-book, and filter thousands of travel offers every day. Travelzoo also operates a Test Booking Center which checks availability of offers.

"While we deliver value to our subscribers by filtering through thousands of deals every day to highlight outstanding travel opportunities, we also provide airlines, hotels, cruise lines, vacation packagers, and other travel companies with a fast, flexible, and cost-effective way to reach millions of consumers," explained Ralph Bartel, CEO.

About Travelzoo

Travelzoo Inc. is the Internet's largest publisher of sales and specials from hundreds of travel companies. Travelzoo's publications include the Travelzoo® website (www.travelzoo.com), the Top 20® and Weekend.com® e-mail newsletters, and Newsflash™. Travelzoo reaches over 7 million subscribers and lists sales and specials from more than 300 advertisers.

Certain statements contained in this press release that are not historical facts may be forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect," "predict," "project," "anticipate," "believe," "estimate," "intend," "plan," "seek" and similar expressions are generally intended to identify forward looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release.

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