



## **TI CEO Rich Templeton to deliver keynote at Deutsche Bank investor conference**

**Live webcast at [www.ti.com/ir](http://www.ti.com/ir)**

**September 15, 2009, approximately 12:30 p.m. Pacific time**

DALLAS, Sept 08, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Texas Instruments Incorporated (TI) (NYSE: TXN) Chairman, President and CEO Rich Templeton will deliver a luncheon keynote address at the Deutsche Bank 2009 Technology Conference in San Francisco on Tuesday, September 15, at approximately 12:30 p.m. Pacific time. Templeton will discuss TI's business outlook and its strategy to address key markets for its analog and embedded processing technologies and how these capabilities position it for growth.

The audio webcast can be accessed live through the Investor Relations section (<http://www.ti.com/ir>) of TI's web site. An archived replay will be available on the web site after his remarks.

Texas Instruments (NYSE: TXN) helps customers solve problems and develop new electronics that make the world smarter, healthier, safer, greener and more fun. A global semiconductor company, TI innovates through manufacturing, design and sales operations in more than 25 countries. For more information, go to [www.ti.com](http://www.ti.com).

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