



## **TI Senior Vice President Dave Heacock to speak at Citi investor conference**

**Live webcast at [www.ti.com/ir](http://www.ti.com/ir)  
September 10, 2009, 1:40 p.m. Eastern time**

DALLAS, Sept 03, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Texas Instruments Incorporated (TI) (NYSE: TXN) Senior Vice President Dave Heacock will speak at Citi's 16th Annual Global Technology Conference in New York City on Thursday, September 10, at 1:40 p.m. Eastern time. Heacock, manager of TI's High-Volume Analog & Logic business unit, will discuss TI's semiconductor strategy and outlook for high-volume analog and logic, and how the company's analog capabilities are positioning it for growth across a range of customers.

The audio webcast can be accessed live through the Investor Relations section (<http://www.ti.com/ir>) of TI's web site. An archived replay will be available on the web site after his remarks.

Texas Instruments (NYSE: TXN) helps customers solve problems and develop new electronics that make the world smarter, healthier, safer, greener and more fun. A global semiconductor company, TI innovates through design, sales and manufacturing operations in more than 30 countries. For more information, go to [www.ti.com](http://www.ti.com).

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